

The background is a solid red color. Overlaid on this are several elements: a large, stylized number '20' in a gold color, positioned in the upper center; a white banner with a scalloped top edge that runs diagonally across the middle; and several wooden rum barrels. One barrel is at the top, partially behind the '20'. Another is at the bottom left, with the word 'RUM' printed on its head. A third is at the bottom right, also with 'RUM' printed on its head. A fourth barrel is partially visible on the left side. The white banner contains the main title text.

THE
Rum
FEST 2026

OFFICIAL
PREMIUM
RUM
SHOW GUIDE

17th - 18th Oct 2026

Quality Catering

• HEART & SOUL •

EST. 2001

CARIBBEAN FOOD

Roti Specialist

TRINIDADIAN CATERING COMPANY

We offer authentic, delicious Caribbean cuisines
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NO ARTIFICIAL COLOURS OR FLAVOURS.



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INGREDIENTS



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MESSAGE FROM...

IAN BURRELL FOUNDER & GLOBAL RUM AMBASSADOR

Welcome to RumFest, and welcome to what is, for me, a very emotional moment: twenty years. When I started RumFest in 2006, I knew that rum deserved a bigger stage. At the time, rum was too often seen simply as white or dark, cheap or expensive, mixer or sipper. I wanted to change that by showing people that behind every bottle was a story — a country, culture, family, distiller, tradition and technique — and by creating a place where the entire rum world could come together and share those stories. In 2007, we opened the doors to the first RumFest, and somehow, twenty years later, we're still here.

Over those two decades, I've watched RumFest grow from an idea into something far bigger than I imagined. We've welcomed people who knew everything about rum alongside those tasting proper rum for the first time. I've seen people discover rums from Jamaica, Barbados, Martinique, Guyana, Mauritius, Vietnam and many other places, while bartenders became ambassadors, enthusiasts became collectors and newcomers became lifelong rum lovers. We've explored barrels, ageing, classifications, stills and terroir, mixed thousands of cocktails, debated passionately about what makes a great rum — and enjoyed plenty of parties along the way.

Some of my favourite memories are the smaller moments: a distiller watching someone taste their rum for the first time, a bartender discovering a new ingredient, two people meeting and becoming friends, or someone returning years later to say, "You introduced me to this rum years ago — and I've never looked back." Those moments are what make RumFest special. We've also welcomed leading



producers and personalities, supported smaller producers in telling their stories, and watched the rum category evolve through premiumisation, traditional production, independent bottlers, new rum-producing countries and a new generation of drinkers asking better questions about what's in their glass.

Most importantly, rum has found its voice. It is no longer simply a spirit that sits behind the mixer; it is a spirit worthy of conversation, education, contemplation and celebration. RumFest has been privileged to be part of that journey. But for me, these twenty years are ultimately about the people — the distillers, bartenders, ambassadors, writers, educators, enthusiasts, brands, the incredible RumFest team and, most importantly, everyone who has walked through our doors. Without you, there is no RumFest. So, simply, thank you for believing in rum, believing in us, coming back and allowing me to do something I love: sharing rum and bringing people together through it. *Continues overleaf >*

Twenty years means hundreds of exhibitors, thousands of rums, tens of thousands of visitors and countless seminars, tastings, cocktails, conversations, friendships and memories. Yet I'm not ready to look backwards for too long, because the rum world is only becoming more exciting. New countries are producing rum, distillers are challenging conventions, new techniques are emerging, bartenders are taking cocktails in new directions, and a new generation is discovering rum. So, while today celebrates where we've come from, it is also about looking forward. The next decade starts here.

I want RumFest to remain the place where the rum world comes together — where people can discover something new, where small producers can stand alongside established legends, and where first-time drinkers and rum experts can both learn from each other. Rum is more than a spirit: it is history, culture, music, celebration, people and a way of life. So don't simply walk around RumFest — experience it. Taste something new, speak to a distiller, ask a bartender a question, attend a seminar, try a new cocktail, make a new friend and share your favourite rum. Most of all, raise a glass to the people who have made this journey possible. Twenty years ago, we started with an idea. Today, we're celebrating a community, and tomorrow we begin the next chapter.

Thank you for being part of the RumFest family. Here's to the first 20 years — and to the next ten. I'll see you at the bar.

Lee RumFest ☺

"Twenty years ago, we started with an idea. Today, we're celebrating a community, and tomorrow we begin the next chapter."



TWENTY YEARS OF
RUMFEST...
20







TWENTY YEARS OF
RUMFEST
20

RUMFEST
5
2026



RUMFEST 2026
9

TWENTY YEARS OF
RUMFEST... 20



TWENTY YEARS OF
RUMFEST
20

RUMFEST
2026
7





TWENTY YEARS OF
RUMFEST
20

RUMFEST
6
2026



TWENTY YEARS OF
RUMFEST
...20...

RUMFEST 2026
10



“20 years of mixing, shaking, sipping and educating the world about rum — here’s to the people, the passion and the spirit of RumFest... and trust me, the best is yet to come! Cheers, everybody!”



TWENTY YEARS OF
20
RUMFEST



RUMFEST ETIQUETTE

The legal drinking age in the UK is 18 years old. The Show Organisers may ask for proof of ID from any guests whom they believe to be underage.

2

Visitors are strongly encouraged to eat before and during the Show. There is hot food available all day.

4

There will be free drinking water available in easily visible locations throughout the venue.

6

Safety Stewards will be on duty at the Show for the help and protection of all visitors and exhibitors.

8

No re-admittance will be granted to anyone who has been asked to leave the Show or who has been removed from the Show for the above reasons.

10

1

The UK RumFest unequivocally promotes and encourages responsible drinking by all visitors to the show.

3

The show is all about fine rum, education, fun and enjoyment not excess. In this respect, the Show believes in quality over quantity.

5

As well as eating, visitors are encouraged to drink plenty of water in between tots and take regular breaks from tasting during the Show.

7

As part of their duty of care to the Show's visitors, exhibitors will not serve anyone whom they believe to have consumed an excessive amount of alcohol.

9

The Stewards will ask anyone who is inebriated or who becomes disruptive or offensive to other visitors or exhibitors to leave the Show.

11

The above guidelines, if followed correctly, should greatly enhance your enjoyment of the UK RumFest and appreciation of the fine rums available on the day.

VISITBARBADOS.ORG/UK

THE BIRTHPLACE
OF RUM IS CALLING.



IND.

66

BARBADOS

BARBADOS®

There is a reason the world keeps coming back to Barbados. Not just for the beaches, though they are among the finest on earth. Not just for the rum, though it is the finest ever made. People come back to Barbados because Barbados remembers them. The bartender who recalls how you take your rum. The neighbour who waves as you pass. The island that, somehow, feels like home before you have even unpacked.

This is a place that punches far above its size. Just 430 square kilometres of coral and cane, and yet Barbados has given the world Rihanna, the grapefruit, cricket's greatest ever all-rounder in the late Sir Garfield Sobers, and rum. Always rum.

Barbados did not simply produce rum. It invented it. In the early 1600s, on the same plantations where enslaved Africans were forced to harvest sugar cane under unimaginable conditions, something remarkable emerged from the molasses left behind. That thick, dark by-product of refining sugar, discarded, at first turned out to be the foundation of the world's most storied spirit. What began as "kill-devil" and "rumbullion" became rum, and Barbados became its birthplace and its home.

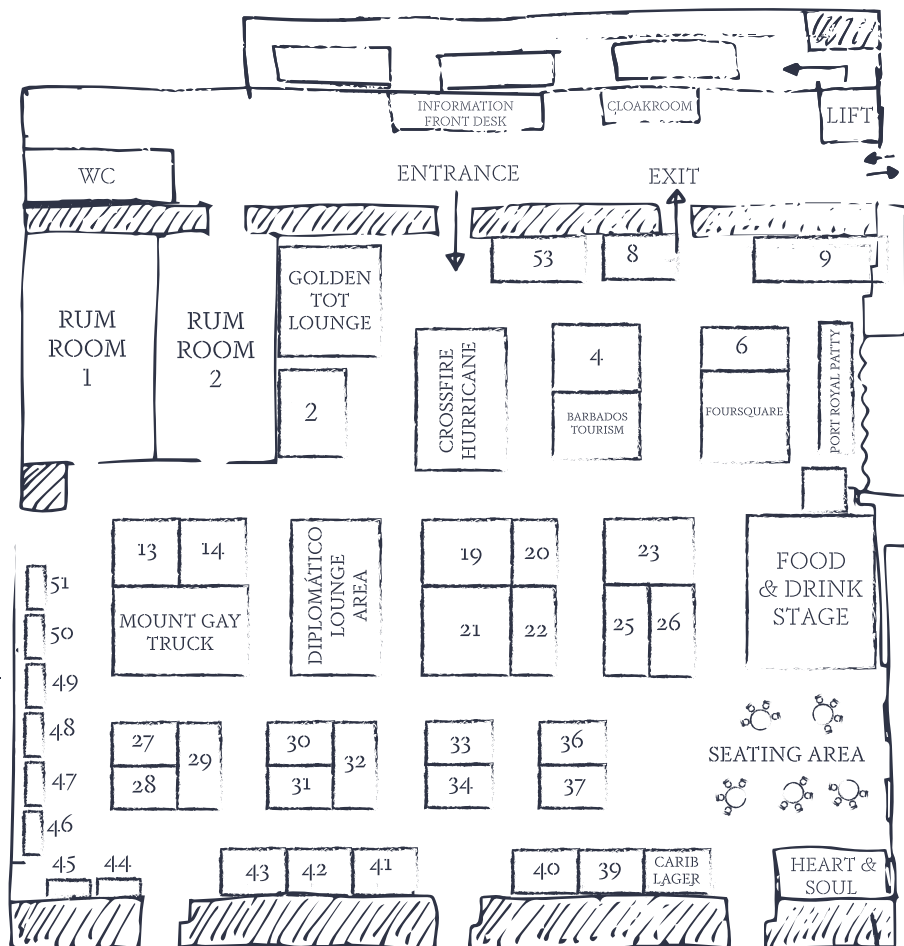
By the 18th century, Barbadian rum was crossing oceans. By the 19th, it had earned a reputation for quality that set it apart from every other producing nation. Today, that reputation is not merely preserved, it is thriving. The island is home to five working distilleries, each carrying the story forward in its own way. Mount Gay, with records stretching back to 1703, remains the world's oldest surviving rum brand. Foursquare, family-run by the Seales and the most decorated distillery on the island, has redefined what premium Barbadian rum can be. St. Nicholas Abbey, West Indies Rum Distillery and the newly

founded Hopewell Distillery, established in 2023 by Greg Cozier on the historic Hopewell plantation, complete a landscape of extraordinary depth and diversity. Together they form one of the most compelling rum landscapes on earth. Different in style and scale, united by provenance and a shared sense of purpose.

But rum in Barbados is never just a drink. It is the language of connection. It flows through the island's rum shops, where politics is debated, dominoes are played, and strangers quickly become friends. It is poured at celebrations and at cricket matches, at sunset and at Crop Over, the six-week summer festival that has marked the end of the cane harvest for more than 200 years and remains the most joyful, most colourful, most distinctly Barbadian expression of who this island is.

In 2026, Barbados has more reason than ever to raise a glass. As the island journeys towards its 60th anniversary of independence and fifth year as a republic, a milestone that has brought a renewed sense of national pride and cultural celebration. Rum sits at the very centre of that story, as it always has, not just as an export or an industry, but as a living thread connecting Barbados to its past, its people and its place in the world.

Rum remains woven into the fabric of Barbadian life today. It flows in the island's countless rum shops, where communities gather to talk politics, play dominoes, and share meals. More than just a drink, for Barbadians, rum is a source of national pride and cultural identity, an essential part of the island's history, economy and way of life. Whether sipped neat, mixed into a cocktail or shared in a rum shop, Barbados rum carries centuries of heritage in every drop.



FOOD MENU

Heart & Soul Caribbean Roti Specialists

- BBQ or jerk chicken sandwich
served with coleslaw and plantain
- Honey jerk pulled lamb bun
served with coleslaw

- Mac and cheese
- Old Bay fries

Rotis:

- Chicken, Mutton
- Vegan, Prawn

- Mango habanero wings
- Sticky BBQ wings
- Lemon pepper hot honey wings

MAIN STAGE



SAT

SUN

14:30
15:00

Barbados Tourism
Marketing

Barbados Tourism invites
Foursquare Rum to take to the
stage with them.

14:00
15:00

Barbados Tourism
Marketing

Barbados Tourism invites Saint
Nicholas Abbey Distillery to take
to the stage with them.

15:30
16:00

Re'al Colada Cocktail

Re'al Colada Cocktail
Competition

16:00
17:00

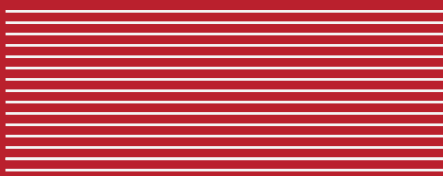
Carnival Hour

Dance away the last hour with
your favourite glass of rum & some
amazing tunes from around the
rum world.

16:15
17:00

Carnival Hour

Dance away the last hour with
your favourite glass of rum & some
amazing tunes from around the
rum world.



SAT
RUNNING
ORDERS

SATURDAY SEMINARS

12.15
-
13.00

RUM ROOM 1

ALEXANDER (ZAN) KONG

Worthy Park Rum Estate

"From Grass to Glass: Jamaica Rum, the Worthy Park Way" with Alexander Kong Join Alexander "Zan" Kong as he brings Jamaica's only single-estate rum distillery to life. This immersive seminar fuses story, music, and visuals to answer one big question: How do we attract new rum fans into the world of Worthy Park while keeping long-time enthusiasts engaged? Take a vibrant journey through cane fields to pot stills to ageing warehouses. Explore how Jamaican rum fits into today's global scene and why Worthy Park refuses to be defined by common clichés like "funky" or "smooth". The session closes with a guided tasting of five standout expressions that showcase how Worthy Park is carving out their own niche on the world stage.



13.00
-
13.45

RUM ROOM 2

NELSON HERNÁNDEZ

Discover Diplomático Venezuela's Finest Rum - Nelson Hernández Master Distiller

Step into the world of Diplomático and explore the unique distillation and blending methods that define the house's signature style. Nelson Hernández, Maestro Ronero since 2017, crafts rums of remarkable complexity, each shaped by diverse distillation techniques and the distinctive character of tropical ageing in Venezuela. With access to an immense variety of rums maturing in Diplomático's cellars, Hernández carefully selects and harmonizes each barrel to create the brand's iconic blends. His expertise ensures every sip carries the unmistakable personality of Diplomático. With nearly 40 years of experience, Hernández embodies the Hispanic tradition of rum-making. Combining his engineering background with exceptional craftsmanship, he has helped position Diplomático as a pioneering rum enjoyed by connoisseurs across the globe.



RUMFEST 2026
18

RUM ROOM 1

TRUDIANN BRANKER

Trudiann Branker Master Blender

Since April 2019, Trudiann Branker has been at the helm of the production of the famous Barbados rum. The first female master blender of Mount Gay Rum is writing a new chapter in the history of this rum founded in 1703 thanks to her expertise, her fresh eye and her talent. Come and sample Mount Gay Rums with Mount Gay's first female master blender herself.

13:30
-
14:15

RUM ROOM 2

RICHARD SEALE

Foursquare Rums. Barbados' most awarded rum
hosted by 6th generation master Distiller,
Richard Seale

Join us for an exclusive masterclass with Richard Seale, Distiller & Blender and one of the most respected voices in rum today. As the creative force behind Foursquare Rum Distillery, Richard has redefined quality and authenticity in the category. In 2023, 2024 & 2025 the distillery claimed the prestigious IWSC Rum Spirit Trophy, officially recognised as the best rum in the world by the International Wine & Spirit Competition. In this unmissable session, Richard will share his deep knowledge of Barbadian rum-making traditions, innovation in cask maturation, and the importance of integrity in rum production. Attendees will enjoy a guided tasting of some of his exceptional releases, gaining first-hand insight into what makes Foursquare one of the world's most acclaimed rum producers.

14:15
-
15:00

SAT
RUNNING
ORDERS

SATURDAY SEMINARS

14:45
-
15:30

RUM ROOM 1

DANIELE BIONDI

Velier Rum Tasting - Daniele Biondi Rum Ambassador Of La Maison & Velier

Explore the philosophy and vision of La Maison & Velier, where craftsmanship and passion bring to life rums that embody heritage and culture. Discover how historical know-how is preserved and passed on, keeping alive the spirit of transmission and dedication.



15:30
-
16:15

RUM ROOM 2

LARISSA ARJONA

Women Leading Spirits & Rum Larissa Arjona, President & Co-Founder

Hosted by Larissa Arjona, President & Co-Founder of Women Leading Spirits, this inspiring tasting and discussion will introduce the stories of four remarkable women who are making a significant impact across the global rum industry. During the session, guests will enjoy tastings from: Amma Mensah — Founder & Owner of Reign Rum (Ghana) Emily Gosling — Global Ambassador of Goslings Rum (Bahamas), representing the family-owned brand founded by her ancestors Sandrine Travailleur — Account Manager, Omnicane Distillery (Mauritius), introducing the distillery's rums as they launch into the UK Giang Nguyen — CEO & Founder of Halong Rum (Vietnam), whose fresh sugarcane juice rum became one of the standout favourites at RumFest last year. This is a unique opportunity to meet the women behind these pioneering brands while discovering exceptional rums from four different rum-producing nations.



16:00
-
16:30

RUM ROOM 1

IAN BURRELL Global Rum Ambassador

IWSC GOLD MEDAL RUM TASTING

Ian Burrell Global Ambassador Of Rum

Ever wondered how award-winning rums are judged? Now's your chance to take part in the IWSC Consumer Rum Tasting at UK RumFest 2026. Join just 30 selected guests for a fun and interactive blind tasting of five Gold and Silver medal-winning rums from the IWSC Rum Awards. You'll sample each mystery rum, score them live using your smartphone via a QR code, and compare your results with a panel of expert rum judges. Once the votes are counted, the judges will reveal the rums and discuss what makes each one award-worthy.



RUMFEST 2026
20

RUM ROOM 2

EMILY GOSLING

Goslings Rum - Emily Gosling, Vp Of Export & Global Brand Ambassador

As a member of the family behind Goslings Rum for eight generations, Emily Gosling serves as the brand's Global Brand Ambassador. She's spent her career leading brand activations, building partnerships across the hospitality industry, and bringing Goslings' story to audiences around the world. In this masterclass, Emily walks guests through the 200-year history of Goslings Rum, the story behind its signature Dark 'n Stormy®, and what it means to carry that legacy forward today.



13:00

13:45

RUM ROOM 1

IAN BURRELL, VINCENT GILLET & CAIRBRY HILL

Crossfire Hurricane Jamaica Rum

Ian Burrell, Vincent Gillet & Cairbry Hill

Crossfire Hurricane Jamaica Rum: The Story Behind The Rolling Stones' Rum Discover the remarkable story of how Crossfire Hurricane Rum was inspired by the years that The Rolling Stones lived, worked and created music in Jamaica during the early 1970s. Ian Burrell and two of the brands managing partners, Vincent Gillet & Cairbry Hill, will take you through the brand's unique history while you enjoy a guided tasting of:

Crossfire Hurricane Gold Crossfire Hurricane Reserve A signature Crossfire Hurricane cocktail created exclusively by Ian Burrell
If you love Rum, Reggae & Rock n Roll, then this tasting is for you.



13:30

14:15

14.15
-
15.00

RUM ROOM 2

NELSON HERNÁNDEZ

Discover Diplomático Venezuela's Finest Rum - Nelson Hernández Master Distiller

Step into the world of Diplomático and explore the unique distillation and blending methods that define the house's signature style. Nelson Hernández, Maestro Ronero since 2017, crafts rums of remarkable complexity, each shaped by diverse distillation techniques and the distinctive character of tropical ageing in Venezuela. With access to an immense variety of rums maturing in Diplomático's cellars, Hernández carefully selects and harmonizes each barrel to create the brand's iconic blends. His expertise ensures every sip carries the unmistakable personality of Diplomático. With nearly 40 years of experience, Hernández embodies the Hispanic tradition of rum-making. Combining his engineering background with exceptional craftsmanship, he has helped position Diplomático as a pioneering rum enjoyed by connoisseurs across the globe.



14:45
-
15:30

RUM ROOM 1

CARSTEN E VLIERBOOM

E A Scheer. The World's Biggest Independent Rum Blenders - Carsten E Vlierboom Chief Rum Officer

'Rum blending for successful & sustainable Rum brands' Carsten E. Vlierboom is CRO -Chief Rum Officer - of a group of companies comprising of E&A Scheer in Amsterdam, a dedicated and specialist operation blending bulk rum and The Main Rum Company in Liverpool, a company specialized in rare and old rums in cask. He is an experienced master Rum blender, blending Rums for many successful Rum brands and various other applications. He has many years of experience as a Rum Judge and chairman of the Rum panel at ISC, the International Spirits Challenge in London



RUM ROOM 2

GIANG NGUYEN

15:30
-
16:15

Halong Rum: Spirit Of Vietnam - Giang Nguyen Founder And Ceo Of The Halong Distillery

Dive into the creative minds that created the youngest rum distillery in Vietnam (HaLong Distillery), Giang NGuyen and Master Distiller Arno Bolliger, what makes the pure sugar cane juice rums from HaLong so unique : local sugar cane cultivars, extra long fermentation, distillation through hybrid still (Pot/Column) designed by arno, precise cut of heart done by Arno, unique resting period of all the distillates into 200 litres traditional clay pots, aging in wide variety of casks (ex bourbon, ex cognac, ex port, ex madeira, ex PX including tailor made vietnamese mango wood casks for unique flavors) and bottled on site for strict quality control. Tasting of the 3 to be launched expressions and a special liquid coming from the cask inventory.



RUM ROOM 1

SIAN PETTER

16.00
-
16.45

Rum & Chocolate Pairing - Sian Petter Chocolatier & Onwer Of Exotic Tramp Chocolates

Rum enthusiast and owner of Exotic Tramp Chocolates, Sian Petter joins us again at RumFest to host a tasting of her exceptional rum chocolates and will be on stand 50 throughout the event. Creator of exceptional cocktail chocolates using the finest quality ingredients, Sian is passionate about every step of the chocolate-making process. From supporting the farmers growing the cacao through to the eco packaging, great care and love goes into every chocolate made. Join her on an exploration into the world of chocolate and how it can be perfectly married with your favourite rum.



GOLDEN TOT LOUNGE

Got Gold? Spend it wisely!

Celebrating 20 Years of RumFest means we've gone digging
for some seriously special liquid!

Located near the entrance of the main floor, The Golden Tot
Lounge is your passport to rare, premium and limited rums,
including bottles with an RRP of £80+.

20th ANNIVERSARY RUM TREASURES

Mount Gay 2007 – 14 Year Old Magnum Photography Series

Santiago de Cuba – 20 Year Old

Foursquare Exceptional Cask – 2007

Worthy Park WPL – Distilled 2007

Cask Strength 62.8% ABV | Barrel No. 617 | 100% Tropically Aged | Drawn August 2026

...and plenty more liquid treasures to discover!



The Golden Tot Lounge – opposite the Seminar Rooms

1 TOT = £5 | BUY YOUR GOLDEN TOTS AT RUMFEST RECEPTION



How it works?



Buy your Golden Tots at RumFest Reception, then bring them to the Lounge. Each featured rum has its own Golden Tot price, depending on its rarity and value.



Choose your rum. Pay with your Tots. Get your pour. Enjoy the good stuff!



Golden Tots can be redeemed at The Golden Tot Lounge and participating stands. They have no cash value and are non-refundable.



DON'T WASTE YOUR GOLD! Taste something rare. Discover something extraordinary. Celebrate 20 years of RumFest with a dram worth remembering.



STAND	COMPANY	RUMS	C.O.O
2	Hampden Estate	Hampden Estate 8yo	Jamaica
		Hampden Estate 1753	Jamaica
		Hampden Estate Hlef Classic	Jamaica
		Hampden The Great House 2025	Jamaica
		Hampden Estate Rum Fire	Jamaica
	Clairin The Spirit Of Haiti	Clairin Sajous	Haiti
		Clairin Vaval	Haiti
		Clairin Sonson	Haiti
		Clairin Le Rocher	Haiti
		Clairin Communal	Haiti
	Providence	Providence 3yo 2021	Haiti
	Veritas	Veritas	Jamaica/Barbados
	River Antoine	River's Royal Grenadian Rum	Grenada
	Neisson	Le Rhum Agricole Blanc Par Neisson	Martinique
	Trancontinental Rum Line	Tcrl Jamaica 2016 5yo	Jamaica
		Tcrl French West Indies Vo	Martinique
		Tcrl Australia 2014 7yo	Austalia
		Tcrl Panama 2015 6yo	Panama
		Tcrl Panama 2006 17yo Single Cask	Panama
3	Crossfire Hurricane Holdings	Crossfire Hurricane Gold Rum	Jamaica
		Crossfire Hurricane Reserve	Jamaica
4	Saint James	Saint James Vo	Martinique
		Saint James Vsop	Martinique
		Saint James Xo	Martinique
		Saint James White 55°	Martinique
		Saint James Fleur De Canne	Martinique
		Saint James Brut De Colonne	Martinique
		Saint James Imperial Blanc	Martinique
6	Dropworks	Barrel Drop	UK
		Clear Drop	UK
		Funk Drop	UK
		Dark Drop	UK
		Spice Drop	UK
		Distiller's Drop #002	UK
		Distiller's Drop #003	UK
7	Foursquare	Doorly's 3yo	Barbados
		Doorly's 5yo	Barbados

STAND	COMPANY	RUMS	C.O.O
		Doorly's Xo	Barbados
		Doorly's 12yo	Barbados
		Doorly's 14yo	Barbados
		Rl Seale's Finest 10yo Rum	Barbados
		Foursquare Spiced Rum	Barbados
		Taylor's Velvet Falernum	Barbados
		Foursquare Lyonesse	Barbados
		Crisma Cream	Barbados
8	El Dorado Rum	El Dorado 3 Year Old	Guyana
		El Dorado 5 Year Old	Guyana
		El Dorado 8 Year Old	Guyana
		El Dorado 12 Year Old	Guyana
		El Dorado 15 Year Old	Guyana
		El Dorado 21 Year Old	Guyana
		El Dorado Single Still Enmore	Guyana
		El Dorado Single Still Versailles	Guyana
		El Dorado Single Still Port Maurant	Guyana
		El Dorado High Ester Blend Pm / Dhe	Guyana
		El Dorado Rum Cream	Guyana
9	House Of Rum	2006 Foursquare 20 Years Old 56.5% Abv	Barbados
		2014 Chamarel 9 Years Old 54.2% Abv	Mauritius
		2005 Cacld 16 Years Old 57% Abv	Venezuela
		Htr 1997 Caroni 28yrs Old 60.5% Abv	Trinidad
		Htr 1998 Caroni 27yrs Old 62.2% Abv	Trinidad
		Htr 1999 Caroni 26yrs Old 62.7% Abv	Trinidad
		2010 From Cihuatan Distillery 61.7% Abv	El Salvador
14	Reign Forest Distillery	Reign Spiced	Ghana
		Reign Hibiscus And Baobab	Ghana
		Reign Aged (Golden Tot)	Ghana
		Reign White Rum (New Ltd Edition Release, Golden Tot)	Ghana
15	Remy Cointreau	Mount Gay Silver	Barbados
		Mount Gay Eclipse	Barbados
		Mount Gay Eclipse Navy Strength	Barbados
		Mount Gay Bajan Spiced	Barbados
		Mount Gay Black Barrel	Barbados
		Mount Gay Xo	Barbados
		Mount Gay 15 Years Old	Barbados

STAND	COMPANY	RUMS	C.O.O
		Mount Gay 25 Years Old	Barbados
		Mount Gay Single Estate 1	Barbados
		Mount Gay Single Estate 2	Barbados
		Mount Gay Single Estate 4	Barbados
		Mount Gay Master Blender Collection Coffey Still	Barbados
		Mount Gay Master Blender Collection Cognac Cask	Barbados
17	Brown Forman	Diplomático Reserva Exclusiva	Venezuela
		Diplomático Planas	Venezuela
		Diplomático Mantuano	Venezuela
		Diplomático Selección De Familia	Venezuela
		Diplomático Single Vintage 2008	Venezuela
		Diplomático Single Vintage 2013	Venezuela
		Diplomático Ambassador	Venezuela
19	Fortitude Spirits	Pampero Blanco	Venezuela
		Pampero Especial	Venezuela
		Pampero Selección	Venezuela
		Pampero Aniversario	Venezuela
		Hawksbill Island Spices	Caribbean mix
		Hawksbill Mango Peel	Caribbean mix
		Hawksbill Pineapple Core	Caribbean mix
		Hawksbill Banana Skin	Caribbean mix
20	Worthy Park Estate	Worthy Park Select	Jamaica
		Worthy Park 109	Jamaica
		Worthy Park Silver	Jamaica
		Worthy Park Overproof	Jamaica
		Worthy Park Single Estate Reserve	Jamaica
		Worthy Park 12yo	Jamaica
		Worthy Park 20yo	Jamaica
		Worthy Park Agricole	Jamaica
		Worthy Park Aged Cane Juice	Jamaica
		Worthy Park Rum Cream	Jamaica
22	Omnicanne Ethanol Production Ltd	Major Philippe Britannia White Pure Cane Juice	Mauritius
		Major Philippe Mon Trésor Gold Pure Cane Juice	Mauritius
		Major Philippe Ilot Brocus Spiced Spirit Drink	Mauritius
23	The Nepal Distilleries Pvt. Ltd	Khukri Xxx Rum	Nepal
		Khukri Spiced Rum	Nepal

STAND	COMPANY	RUMS	C.O.O
		Khukri White Rum	Nepal
25	Takta Global Trading Company Limited	Halong White Rum	Vietnam
		Halong Golden Rum	Vietnam
		Halong Spiced Rum	Vietnam
		Dêm Coffee Liqueur	Vietnam
		Halong Pandan Rum	Vietnam
		Halong Mango Wood Rum	Vietnam
27	House Of Angostura (Cvh Spirits - Distributor)	Angostura 3 Year Old Superior White	Trinidad & Tobago
		Angostura 5 Year Old Superior Gold	Trinidad & Tobago
		Angostura 7 Year Old House Signature	Trinidad & Tobago
		Angostura Grand Reserve 1919	Trinidad & Tobago
		Angostura Founders Reserve 1824	Trinidad & Tobago
		Angostura 15 Year Old Special Reserve 1787	Trinidad & Tobago
		Angostura Tamboo Spiced Rum	Trinidad & Tobago
28	Warehouse #1 Rums Of Jamaica	Legendary Marques Dok	Jamaica
		Legendary Marques Teca	Jamaica
		Legendary Marques Wpe	Jamaica
		Legendary Marques Nye/Wk	Jamaica
		Legendary Marques Mlc	Jamaica
		Warehouse #1 Overproof John Crow Edition Dok	Jamaica
29	Campari Group - Appleton Estate	Appleton Estate Signature	Jamaica
		Appleton Estate 8 Year Old	Jamaica
		Appleton Estate 12 Year Old	Jamaica
		Appleton Estate 21 Year Old	Jamaica
		Appleton Estate 15 Year Old	Jamaica
30	Rock Gin Co Ltd	True Taste Navy Strength	UK
		Victory Dark Rum	UK
		English Dark Spiced Rum	UK
		Spiced Rum	UK
		Dark Spiced Pineapple	UK
		Perfect Plum	UK
		Cornish Red Rock	UK
		Cinnamon Rock	UK
		Tropics Mango & Passionfruit	UK
		Devine Lime With Salted Caramel	UK
		Golden Vanilla	UK

STAND	COMPANY	RUMS	C.O.O
		Coconut Paradise	UK
		White Espresso	UK
		Chocolate Orange	UK
		Banana Blast	UK
		Rhubarb & Ginger Twist	UK
		Hot Honey Rum Liqueur	UK
		Coffee Rum Liqueur	UK
		Rock The Spirit Rum Liqueur	UK
31	Regis Rum	Regis Rum Orange – 40% Abv	England, United Kingdom
		Regis Rum Vanilla – 40% Abv	England, United Kingdom
33	Emporia Brands Ltd	Mango Bay	Mauritius
		Oaks & Ames White	Mauritius
		Oaks & Ames Vsop	Mauritius
		Oaks & Ames Xo	Mauritius
34	Wha Gwan	Gold Rum 43% 200ml	Caribbean
		Melon Cherry Rum Tonic 16.7% 200ml	Eswatini
		Pineapple & Coconut Rum Tonic 16.7% 200ml	Eswatini
		Rum Cream 17.1% 200ml	Netherlands
		Bomb Shot 18% 30ml	Eswatini
		Bomb Can 8% 330ml	Caribbean
36	Kakira Distillery	Kakira African Spiced Rum	Uganda
		Kakira African Silver Rum 5 Years	Uganda
		Kakira African Gold Rum 7 Years	Uganda
		Kakira African Dark Rum 5 Years	Uganda
		Kakira Sugarcane Vodka	Uganda
		Kakira Coffee Sugarcane Vodka	Uganda
		Kakira African Dry Gin	Uganda
37	Green Island (Uk) Limited	Flamboyant Vieux Rum	Mauritius
		Tilambic Overproof Rum	Mauritius
		Bougainville Gold Oak Aged Rum	Mauritius
		Bougainville Rum Xo	Mauritius
		Bougainville Rum Vsop	Mauritius
		Bougainville Rum Vs	Mauritius
		Bougainville Hors D'age - 8 Yo Rum	Mauritius
		Chamarel Vs	Mauritius
		Chamarel Vsop	Mauritius

STAND	COMPANY	RUMS	C.O.O
		Chamarel Xo	Mauritius
		Chamarel Premium Gold Rum	Mauritius
		Chamarel Exotic Spiced Rum	Mauritius
		Dodo "Coconut" White Rum	Mauritius
		Dodo Gold Rum	Mauritius
		El Supremo 5 Years Old	Paraguay
		El Supremo 8 Years Old	Paraguay
		El Supremo 12 Years Old	Paraguay
		El Supremo 18 Years Old	Paraguay
38	Carib Lager	Carib Lager	Caribbean
40	Ron Abuelo	Ron Abuelo Añejo Blanco	Panama
		Ron Abuelo 7 Años, Panama Rum	Panama
		Ron Abuelo 12 Años, Panama Rum	Panama
		Ron Abuelo Centuria, Panama Rum	Panama
		Ron Abuelo 12 Year Two Oaks - Double Matured Panama Rum	Panama
		Ron Abuelo Three Angels - Double Matured Panama Rum	Panama
		Ron Abuelo 15 Year Old Napoleón Cognac Cask Finish, Panama Rum	Panama
		Ron Abuelo 15 Year Oloroso Sherry Cask Finish, Panama Rum	Panama
		Ron Abuelo 15 Year Tawny Port Cask Finish, Panama Rum	Panama
		Ron Abuelo Finish Collection Trio Gift Set, Panama Rum	Panama
41	Bottler's Marque Company	Bottler's Marque 'Alpha Sortie' Philippines 8 Y.o. Single Cask Ex-Bourbon 61% Abv	Philippines
	Dead Reckoning Rum	Dead Reckoning Australia Killik - 2 Year Australian Dry Aged Ex-Bourbon Cask 53% Abv	Australia
	Dead Reckoning Rum	Dead Reckoning Australia 9 Year Bourbon Cask Rum 55% Abv	Australia
	Dead Reckoning Rum	Dead Reckoning Jimmy Rum 3 Years Old - Victorian And Australian Dry-Aged 55% Abv	Australia
	Dead Reckoning Rum	Dead Reckoning South Pacific 2 Years 100% Pot Still, 60% Abv	Fiji
	Dead Reckoning Rum	Dead Reckoning South Pacific Muscat Cask 10 Y.o. 47% Abv	Fiji
	Dead Reckoning Rum	Dead Reckoning Mutiny - South Pacific 20 Years 100% Pot Still 68% Abv	Fiji
	83 Islands Distillery	83 Islands Vanuatu Molasses Virgin Oak Single Cask 5 Y.o. 52% Abv	Vanuatu
	83 Islands Distillery	83 Islands Vanuatu Molasses (Re-Distilled Tails) Ex-Bourbon Single Cask 4 Y.o. 56% Abv	Vanuatu
	83 Islands Distillery	83 Islands Vanuatu Yumi Cane Special Vintage Unaged 50% Abv	Vanuatu
	83 Islands Distillery	83 Islands Vanuatu Aged Yumi Cane Single Cask Ex-Bourbon 4 Y.o. 56% Abv	Vanuatu
	83 Islands Distillery	83 Islands Vanuatu Aged Yumi Cane Single Cask Virgin Oak 5 Y.o. 52% Abv	Vanuatu
42	Paragon Brands	Caleño Dark & Spicy Non-Alcoholic Spirit	United Kingdom
		Caleño Mango & Passion Fruit Non-Alcoholic Spirit	United Kingdom
		Caleño White Coconut Non-Alcoholic Spirit	United Kingdom
		Goslings Black Seal 151 Proof Dark Rum	Bermuda
		Goslings Black Seal Dark Rum	Bermuda

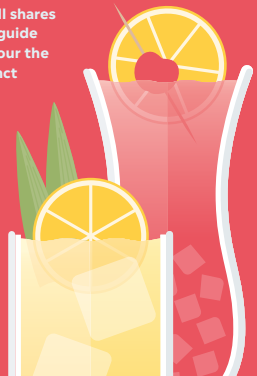
STAND	COMPANY	RUMS	C.O.O
		Goslings Family Reserve Old Dark Rum	Bermuda
		Goslings Gold Seal Golden Rum	Bermuda
		Goslings Spirited Seas Ocean Aged Dark Rum	Bermuda
		Anne Bonny Caribbean Spiced Rum	La Réunion, Jamaican and Dominican Republic
		Pusser's Rum Aged 15 Years Navy Rum	Guyana
		Pusser's Rum Blue Label Navy Rum	Guyana
		Pusser's Rum Gunpowder Proof Navy Rum	Guyana
		Pusser's Rum Gunpowder Spiced Navy Rum	Guyana
		Pusser's Rum Night Watch Black Strap Dark Rum	Guyana
		Pusser's Rum Select Aged 151 Navy Rum	Guyana
43	Sunset Rum Uk	Very Strong Rum 84.5%	St. Vincent & the Grenadines
		Captain Bligh Xo 40% Aged 8-10 Year	St. Vincent & the Grenadines
		Sparrows Premium Aged Rum 40%	St. Vincent & the Grenadines
		Slr Rum 40%	St. Vincent & the Grenadines
		Sunset Rum Punch Specially Crafted For Rumfest	St. Vincent & the Grenadines
44	Clarke's Court	Pure White Rum 69%	Grenada
		Original Pure White Rum 69%	Grenada
		Old Grog 40%	Grenada
		Jab Oil Red Cap 44%	Grenada
		Jab Oil Gold Cap 64%	Grenada
		Spicy Rum 69%	Grenada
		Passion Fruit Rum 40%	Grenada
45	Titan Spirits Ltd	Titan Spiced Rum	Scotland
		Titan Orange Rum	Scotland
46	Caton Rum Punch	Caribbean Rum Punch	United Kingdom
47	Uche Rum	Uche Coconut Rum (70cl)	UK
		Gift Pack (3 X 5cl)	UK
48	The Original Rum Bum Company	Rum Bum Premium Silver Rum	Jamaica & Dominican Republic
		Rum Bum Premium Overproof Rum	Jamaica & Dominican Republic
		Rum Bum Premium Gold Rum	Trinidad, Guyana, Jamaica & Barbados

STAND	COMPANY	RUMS	C.O.O
49	J.s.r.spirits	R1768 Rebel Dark Spiced	MIX OF CARIBBEAN RUMS
	J.s.r.spirits	R1768 Revolt White	MIX OF CARIBBEAN RUMS
51	V Rum	V Premium White Rum	UK
		V Overproof White Rum	UK
		V Spiced Rum	UK
		V Dark Rum	UK



Global Rum Ambassador Ian Burrell shares his wisdom in this comprehensive guide to all things rum. Join him and savour the variety, complex history, and distinct flavours that rum has to offer.

With tasting notes for 100 global rums and recipes for 12 cocktails – both classic favourites and those with a modern twist – this essential guide will help you to establish your own palate and write your own tasting notes.



BEGIN YOUR OWN
TASTING
EXPERIENCE

ORDER YOUR
COPY TODAY



2

LM&V
LA MAISON & VELIER

LA MAISON & VELIER

La Maison du Whisky in France and Velier in Italy have decided to join forces by creating a new joint-venture called La Maison & Velier. LM&V aims to create and highlight the exclusive bottlings, and also bring together their expertise to create and distribute new spirits and innovative products that will disrupt the current market. Founders Luca Gargano from Velier and Thierry Benitah from LMDW wish to share their know-how, their findings and their unique vision of fine spirits through their carefully curated portfolio of brands.

3



CROSSFIRE HURRICANE

Born out of exile. Crafted in Jamaica. Crossfire Hurricane is the official rum of The Rolling Stones, inspired by the band's enduring relationship with Jamaica and its music and culture. Blended from four of the island's most celebrated distilleries, our rums are naturally tropical-aged with no added sugar. Discover Crossfire Hurricane Gold, winner of an IWSC Gold Medal with 96 points, and the rich, full-bodied Reserve at RumFest.

4

SAINT JAMES
PURE CANE SINCE 1765

RHUM SAINT JAMES

Saint James is one of Martinique's most historic rum producers, crafting exceptional agricole rums since 1765. Saint James is renowned for its rich character, aromatic complexity, and authentic Caribbean heritage. From vibrant white rums to elegant aged expressions, the range showcases the unique terroir of the island. Saint James can be enjoyed neat, in classic cocktails such as the Ti' Punch, or in premium rum serves. In the UK, the range is available through specialist retailers and selected drinks merchants, as well as a growing number of bars and restaurants nationwide.

Join us for a Ti punch and get ready for take-off!
Santé!

THE RUM LINE UP

RUMFEST 2026
34

5



BARBADOS TOURISM

Every great spirit has an origin story. Rum's begins in Barbados. In the 1600s, molasses left behind from sugar cane harvests became the foundation of the world's most celebrated spirit. Today, five world-class distilleries carry that legacy forward, including Mount Gay - the world's oldest surviving rum brand, dating back to 1703. And in 2026, as Barbados journeys towards 60 years of independence, the island has never had more reason to raise a glass.

6



DROPWORKS RUM

DropWorks Rum is bold, British, and built to shake up the category. Founded by mixologist and bar owner Lewis Hayes, every Drop is made with a real understanding of what actually works behind the bar. We keep things natural: no artificial flavourings, no added glycerol, just pure, unadulterated rum. Distilled from scratch at our state-of-the-art distillery in the UK, each Drop is produced in small batches across three different types of still, then expertly blended for depth and character. Naturally full-flavoured rum, poured in 400+ high-end venues across the UK. Perfect for bold Old Fashioneds and deliciously crisp Daiquiris.

7



FOURSQUARE RUM DISTILLERY

Foursquare Rum Distillery is an award-winning, family-owned producer in Barbados, known for crafting exceptional, authentic rums. Master Distiller, Richard Seale is celebrated for his innovation and dedication to pure, flavourful rum, earning Foursquare 'Rum Producer of the Year' at the ISC Awards for ten consecutive years. Foursquare blends traditional twin-column and artisanal copper pot still methods to create rums that embody the true Barbadian style. At this year's RumFest, sample award-winning expressions like Doorly's and the first expression from Foursquare's Mythical Cities series, LYONESSE.

8



EL DORADO RUM

Created on the banks of Demerara, our smooth and uniquely complex El Dorado aged rums represent over 300 years of Caribbean rum crafting. Faithfully continuing to use our original wooden heritage stills, we are masters in skilfully coaxing out rich & diverse characters from within the spirit.

9



HOUSE OF RUM

House of Rum are back for another show and this year they have fully embraced our 20th Anniversary by selecting and bottling a 20-year-old single cask rum from Four Square which will be available to try and purchase alongside some of their other multi award winning single cask rums from around the world including Mauritius, Panama, Guatemala, Jamaica, El Salvador and of course the opportunity to try their ultra rare Caroni Trilogy from 1997, 1998 & 1999.

10



PORT ROYAL PATTIES

The Jamaican Street Food favourite! Flaky and savoury pastry with meat or vegetable fillings. We have been making and baking authentic Jamaican patties in the UK for over 20 years Port Royal patties are developed using traditional recipes, using aromatic herbs and spices from the tropical island of their home. These fabulous patties have a golden, flaky pastry crust that crumbles in your mouth, with a delicious and balanced spiced filling that transports you to the vibrant and colourful streets of Jamaica. The perfect on-the-go food that goes perfectly with Rum! Enjoyed at any time of day!

14



REIGN RUM

Reign is the world's first African luxury rum from Ghana. Created at our certified organic farm and distillery in the agricultural heartlands of the Asante Kingdom.

Reign is a powerful recognition of African royalty, culture and values. From grass to glass we exist to empower the farmers, Distillers & consumers of our regal nectar. Experience Reign and not only try our three available SKUs, but this year, get your own bottle, exclusively available at Rumfest of our exclusive still-strength Diamond rum.

15



MOUNT GAY RUM

Established in Barbados in 1703, Mount Gay is the world's oldest running rum distillery. Created by Barbados' first female Master Blender, Trudiann Branker, our rums are crafted with pure, coral-filtered water, distilled in copper pot and column stills, and statically aged with zero added sugar & under the influence of Barbados' tropical climate.

Mount Gay's versatile portfolio spans from beloved classics, including Silver, Eclipse, Black Barrel, XO, and the vibrant Bajan Spiced to our most prestigious offerings: the terroir-driven Single Estate Series, the annual limited-edition Master Blender Collection, and the Exceptionally Aged Collection, headlined by our 25-Year-Old release.

At Mount Gay, we are also deeply committed to sustainable and transparent practices to realise our vision of environmental stewardship and carbon neutrality, from soil to sip.

17



RON DIPLOMÁTICO

Diplomático is one of the world's leading super premium rums renowned for its multi award-winning taste. Diplomático's signature smooth taste and outstanding balance has made it a reference and a favorite for spirit lovers all over the world. Above all else, the complexity of all our Diplomático rums are a result of an unrivalled array of distillation methods and blending mastery. All our rums are crafted by a team of passionate and expert blenders using over 60 different blending components that honor our rich heritage and traditions to produce superb Venezuelan rums.

19



HAWKSBILL & PAMPERO

Pampero Rum: The untamed essence of Venezuela. Pampero was founded in Caracas in 1938, immediately embodying the free spirit of Venezuela. Produced in a region with ideal climatic conditions, cutting-edge distillation processes, and expert aging, it gives birth to a rum with a unique and unmistakable taste. Passion for craftsmanship, authenticity, and the fearless spirit are the founding values of the brand, the same values that inspire the "llanero", the legendary Venezuelan cowboy who is the symbol and inspiration for the brand. Each Pampero reference is an authentic expression of the region, guaranteed by the Denomination of Origin, a seal reserved only for rums that comply with the national regulations. Hawksbill Caribbean Spiced Rum: Born of the Leeward islands of the Caribbean, inspired by the laid-back vibes of the beach rum shacks, Hawksbill Rum is crafted from molasses-based aged rums and blended with flavour-rich parts of waste tropical fruit - banana peel, mango skin and With an ABV of 37.5% and a bold, spiced profile, it's a versatile pour that's already earned multiple gold medals. Designed with sustainability at its core, Hawksbill is packaged in fully recycled glass bottles, uses sugarcane fibre labels, waste cork, waste fruit and makes regular donations to turtle conservation through its partnership with SEE Turtles.org

20



WORTHY PARK ESTATE

New to Worthy Park?

We're a single-estate rum producer in Jamaica, meaning we grow the cane, ferment it, distil it and bottle it all ourselves.

That whole-process control is what gives our rums their bold, distinctive character, and it's earned us IWSC Rum Producer of the Year honours in 2023 and 2025. Our Overproof, 109 and Single Estate Reserve have each picked up best-in-class awards in their own right. Come find our stand, taste 100% Jamaican rum and find out where you can pick up a bottle of your own!

21



ABM COCKTAILS

American Beverage Marketers (ABM) are the world's largest cocktail solution brand. With focus across both off trade (Master of Mixes & Agalima) and on trade (Finest Call & Re'al) channels. ABM scour the globe to source pure and authentic fruits to go into every solution. All products are made using all natural ingredients and have a 3 x month ambient shelf life once opened. ABM's range allows both professional and home bar tenders to craft premium quality cocktails every time.



At Master of Mixes, we pride ourselves on crafting the world's finest cocktail mixers. Scratch-quality cocktails at home -hassle-free cocktails, regardless of skill level. Fancy a Piña Colada with your favorite rum, at home?



The highest quality puree infused syrups, bursting with fresh fruit flavour. Crafted with mixologists and chefs in mind, Re'al Infused Exotics are a one-of-a-kind family of products that capture real fruit taste in a squeezable, pourable, and shelf stable container.

22



MAJOR PHILIPPE

Major Philippe is a premium rum from Mauritius, produced by Omnicane from cane grown and cut on the island. It is the work of several generations of sustainable sugar cane cultivation in the Indian Ocean — a single origin, from field to bottle, on one island in the middle of the Indian ocean. The range comprises three expressions: Britannia, Mon Trésor and Ilot Brocus. Launched in 2025 and already recognised at international spirits competitions. Join us at our stand to taste all three.

23

Khukri®

— RUM —

THE NEPAL
DISTILLERIES PVT. LTD
(KHUKRI RUM)

Born in the Himalayas in 1959, Khukri is Nepal's Original Himalayan Rum, shaped by generations of craft. Rich molasses from Terai sugarcane and pure Himalayan spring water come together through The Khukri Infusion™, with maturation in indigenous Shorea Robusta casks creating its distinctive depth and character. Internationally awarded, the collection spans XXX, Spiced and White, the iconic Coronation Rum, and the limited Cask Series, the pinnacle of Khukri craftsmanship. A remarkable rum from a remarkable place. Discover Nepal in every pour.

25



HaLong Rum

The Spirit of Vietnam

HALONG RUM
(TAKTA GLOBAL TRADING
COMPANY LIMITED)

Halong Rum is a unique, provenance-driven expression of Vietnam — the country's first truly authentic premium rum. Crafted from three cultivars of sugarcane grown in the fertile soils of Thach Thành, it is distilled exclusively from fresh sugarcane juice, ensuring vibrant character and purity. An extra-long fermentation brings depth and richness, before the rum rests in traditional clay pots to soften and harmonize. Aged under Vietnam's subtropical and maritime climate, Halong Rum develops layers of complexity through a wide selection of barrels, including rare indigenous mango wood, delivering flavours found nowhere else. For the spiced rum, fresh Vietnamese ingredients are infused, celebrating the country's culinary heritage. With no added sugar, flavouring, or additives, every bottle reflects uncompromising authenticity. Produced 100% in Vietnam at a new state-of-the-art distillery, Halong Rum is crafted and bottled by a passionate young team of 20 local talents, dedicated to showcasing Vietnam to the world.

26



CTO CHAPTER UK & EUROPE

The Caribbean Tourism Organisation Chapter UK & Europe are delighted to welcome Saint Vincent and the Grenadines to our stand, alongside Sackville Travel on Saturday and Newmont Travel on Sunday. Dreaming of a Caribbean escape? Come and discover Saint Vincent and the Grenadines, meet our travel partners and take advantage of special offers on Caribbean holidays. Whether you are looking for pristine beaches, authentic island experiences, adventure or simply somewhere to unwind, our team and travel specialists will be on hand to inspire your next getaway. Visit us at the stand, discover Saint Vincent and the Grenadines, and find your next Caribbean escape.

27



ANGOSTURA RUM

With a legacy stretching back over 200 years, the House of Angostura is one of the Caribbean's most celebrated drinks houses, with a rich heritage in crafting and blending award-winning rum. Produced at Trinidad and Tobago's only remaining rum distillery, the range brings together generations of expertise with the vibrant character of its island home. From versatile rums made for exceptional cocktails to beautifully aged expressions designed to be savoured neat, Angostura offers a diverse world of rum to explore, with each expression bringing its own distinctive character, style and drinking experience.

28



WAREHOUSE #1 RUMS OF JAMAICA

For curious, flavour-driven spirits drinkers seeking something beyond the ordinary, Warehouse #1 Rums of Jamaica / Legendary Marques delivers bold, full-bodied flavour and unmistakable character. Rooted in Jamaica's legendary rum heritage and bottled with a contemporary attitude, these rums celebrate authentic Jamaican character and full-volume flavour. Founded in 1992 by lifelong friends Jakub Janeczek and Jiri Rabel, Ultra-Premium Brands brings unique spirits from around the world to European markets. Since 2021, they have created their own spirit brands, guided by a simple philosophy: value over quantity, with every spirit telling an original story.

29


 APPLETON ESTATE
JAMAICA RUM

APPLETON ESTATE

Rooted in Jamaica's Nassau Valley, Appleton Estate leverages unique terroir, limestone water and tropical climate to craft our aged rums. With naturally derived flavours from bright fruits to rich oak, our spirits capture the senses of Jamaican culture.

With 275+ years of artisanal rum-making, Jamaica's oldest continuously operating distillery boasts vast aged rum stocks, showcasing deep expertise and enduring tradition. Appleton Estate contains a versatile collection of smooth, full-flavored aged expressions from our Appleton Estate Signature to our Appleton Estate 51-Year-old

30


 CORNISH
ROCK GIN

ROCK DISTILLERY

Rock Distillery's journey began with a simple stroll along Rock Beach, accompanied by our darling dog, Blue. Inspired by the stunning North Cornwall coast, we embarked on a mission to create outstanding spirits. From these humble beginnings, we crafted our first masterpiece: the Classic Rock Gin, a refined and remarkably smooth London Dry gin.

Several years later, our Rock Distillery has grown, always being committed to using the freshest natural ingredients and all of our spirits are cut with Cornish spring water, adding a unique touch of purity and authenticity.

31



REGIS RUM

Regis Rum is a premium UK rum brand inspired by Caribbean flavour and crafted in England. Our range currently includes Regis Rum Orange and Regis Rum Vanilla, both bottled at 40% ABV, alongside our Regis Premium Punch made using both signature rums.

We focus on creating smooth, distinctive flavours with a modern luxury feel, while staying true to the warmth and character of Caribbean rum culture. At RumFest, visitors will be able to discover the brand, sample our range and also learn more about our limited-edition Christmas Hamper 2026.

32



THE GALLERY EXPERIENCES

Where Beauty Meets Art - Created by Natural Rhythm At The Gallery Experiences, we believe every story can be beautifully captured and transformed into something timeless. Our curated photography experiences bring together professional makeup, hairstyling, personalised styling and creative photography in a relaxed and welcoming setting.

Whether celebrating yourself, someone you love — including a much-loved pet — a family moment or a special chapter in life, each experience is thoughtfully designed around you. From the first finishing touches to the final photograph, our aim is simple — to help you feel confident, celebrated and beautifully yourself, creating timeless, artful images and memories to treasure.

33



MANGO BAY MAURITIAN RUM

Mauritius is one of the rum world's forgotten gems, an island shaped by centuries of sugarcane heritage and home to some of the world's most extraordinary biodiversity. Mango Bay draws inspiration from this wild and wonderful natural world, where rare and remarkable species have evolved in isolation, alongside the island's rich cultural heritage. Created by Master Maker & Blender J. Arthur Rackham, Mango Bay combines native sugarcane juice and molasses, is 100% pot distilled with no additives, and aged in carefully selected casks including Sherry. A rum of exceptional quality, depth and character, unmistakably Mauritian.

34



WHA GWAN

Wha Gwan is bringing high-volume, Caribbean-inspired energy to RumFest 2026! Fusing Jamaican roots with modern culture, our fast-selling range of fully loaded rum tonics and vegan No Moo Rum Cream is built to disrupt the off-licence and retail sectors. Featuring high-demand flavours like Melon Cherry and Pineapple & Coconut, we deliver eye-catching branding, premium liquid, and strong margin potential for independent and major retailers alike. Looking to energise your shelves with an authentic, fast-growing independent brand? Head to Stand 34 to discuss retail opportunities, request wholesale pricing, and sample the range. Wha Gwan, with LOVE!

36



KAKIRA RUM

The Kakira Distillery and Sugar Estate are located on the Equator on the shores of Lake Victoria in Uganda, East Africa. Founded in 1930, Kakira is a true grass-to-glass cane spirits producer that grows, processes, ferments, distils, tropically ages, blends and bottles all of its spirits on the estate using water from the source of the river Nile. Kakira is a family owned, carbon neutral spirits producer, investing in local communities and the environment, providing employee housing, schools and hospitals all powered by renewable energy generated on the sugar cane. Kakira. True African Spirit.

37

GREEN
ISLAND

- RUM -



GREEN ISLAND

Discover our award-winning collection of Mauritian rums, crafted from rich molasses and fresh sugarcane juice in the traditional agricole style. Explore an exceptional range, from crisp white and characterful spiced rums to rich dark expressions and beautifully aged reserves. Uncover the mysterious Flamboyant Vieux Rum or experience the bold intensity of Tilambic XS 151, our multi-award-winning aged overproof rum. Discover Dodo Mauritius Rums in distinctive dodo-shaped decanters, alongside the refined premium rums of Bougainville Distillery and exceptional agricoles from Rhumerie de Chamarel. Completing our portfolio, El Supremo Rums from Paraguay showcase distinctive character and craftsmanship.

38



CARIB LARGER

THE FUN NEVER STOPS!

Suppose it were possible to bottle the fun-loving, playful, and passionate approach to quintessentially Caribbean life. In that case, you will discover Carib Lager, a full-bodied golden brew that bursts to life with every pour. A rich combination of flavour and aromatics blends perfectly to create a unique balance between malt and hops, sweet and bitter. Carib Beer is the undeniable brew of the Caribbean, the world's most exciting playground.

39



DOREEN'S JAMAICAN HOMEMADE RUM CAKES

Doreen's Jamaican Homemade Rum Cakes is a Black-owned East London bakery founded by Jackie in 2018 and inspired by the Jamaican rum-cake tradition passed through her family and her late mum, Doreen.

Handmade in small batches using high-quality ingredients and premium Jamaican rums including

Wray & Nephew and Appleton Estate, the range includes classic, vegan and gluten-free rum cakes, alongside brownies and sponge cakes. Doreen's has featured on BBC's The Kitchen Cabinet and continues to bring authentic Jamaican flavour to markets, festivals and customers across the UK.

40



RON ABUELO

Ron Abuelo is a premium Panamanian rum crafted by Varela Hermanos, a family-owned distillery with over a century of expertise. Produced "from cane to bottle"

using estate-grown sugarcane and a unique combination of column and pot still distillation, Ron Abuelo embodies tradition, craftsmanship, and authenticity. The rums are patiently aged in oak barrels under Panama's tropical climate, delivering depth, smoothness, and character. With a portfolio ranging from light and versatile expressions to complex aged reserves, Ron Abuelo proudly represents the heritage, passion, and spirit of Panama worldwide.

41



BOTTLE'S MARQUE COMPANY

Dead Reckoning Rum & 83 Islands Distillery

Rum is made far beyond the Caribbean, and

Pacific rums have stayed under the radar for too long. Bottler's Marque Company is an independent bottler and importer dedicated to finding unique rums and liqueurs distilled or aged in the Pacific nations. Our single cask "Sortie" series showcases rare Pacific expressions, alongside a growing import portfolio led by Dead Reckoning Rum, Australia's leading independent rum bottler.

Bottler's Marque will soon distribute 83 Islands Distillery of Vanuatu, pioneers of locally produced and aged Vanuatu cane juice rum. Visit stand 41 to taste and discover exceptional rums from the Pacific!

4.2

**PUSSER'S
RUM****ANNE
BONNY****CALEÑO®**
TRIPLE RUM, 40% ALC/VOL (80 PROOF)**PARAGON BRANDS**

Paragon Brands is proud to showcase four exceptional brands at UK Rum Fest 2026. Discover the iconic taste of Bermuda with Goslings Rum, creator of the world-famous Dark 'N Stormy®, and explore the rich naval heritage of Pusser's Rum, home of the legendary Painkiller® cocktail. Together, these brands represent two of only five trademarked cocktails in the world! Completing the line-up is Anne Bonny Rum, a Caribbean spiced rum with a distinctive French finish inspired by a notorious female pirate, alongside Caleño's vibrant alcohol-free rum alternatives, bursting with tropical flavour.

4.3

**SUNSET RUM**

The Legend of Sunset
Very Strong Rum

Discover the spirit of the Caribbean with Sunset Rum UK, importing authentic rums directly from the beautiful islands of St Vincent and the Grenadines, where lush tropical landscapes, turquoise waters and a rich rum-making heritage come together. Produced by St Vincent Distillers, our collection includes the legendary Sunset Very Strong Rum, a fiery 84.5% ABV and a true Caribbean icon. Alongside this famous spirit, discover Sunset Light Rum, Sparrow's Premium Aged Rum and the award-winning Captain Bligh XO. From the heart of the Caribbean to your glass – a true taste of island life!

4.4

**CLARKE'S COURT
RUM**

From the heart of Grenada, the beautiful Caribbean Island affectionately known as the Spice Isle, Clarke's Court Rum has been celebrating the island's rich rum-making heritage since 1937.

Its distinctive collection includes the legendary Pure White, a fiery 69% ABV Caribbean favourite, and Old Grog, a smooth, premium aged rum. The latest addition, Jab Oil, made its exciting debut at London's Notting Hill Carnival 2026, bringing a fresh taste of Grenadian carnival spirit to the UK.

Clarke's Court – bringing the warmth, flavour and vibrant spirit of Grenada to your glass!

4.5



TITAN SPIRITS LTD

Titan is a multi award-winning Rum company, crafted on the west coast of Scotland, where industry meets landscape and history sits close to hand. Born from friendship and shaped by graft, we use only the best ingredients incl fresh Scottish raspberries and a blend of luxurious botanicals, finished with Scottish water for real depth and character. Nothing about it is dressed up. Titan holds strength and softness together: industrial roots, human hands, honest craft done properly. The result is a rum with genuine international appeal, carrying pride of where it comes from into rooms far beyond it, made by people who show up.

4.6



CATON RUM PUNCH

Caton Rum Punch brings you Caribbean rum punch in various delicious flavours; Original, Mango, Passion Fruit, Pineapple, and Sorrel Ginger. Expect your palate to be delighted with an authentic taste of the West Indies.

4.7



UCHE RUM

Uche Rum was launched in May 2022, steadily gaining momentum since. We remain dedicated to expanding our availability and bringing our award-winning premium flavoured rum closer to you. Our mission was to create an exceptionally versatile and smooth premium rum that offers a delightful experience. Its unique flavour makes it a perfect drink to have neat, on ice, or mixed into cocktails. No Pirates, No Plantations Challenging the colonial images often associated with rum, we've reimagined how rum could be defined - a vision recognised with a World Rum Award for design.

4.8



THE ORIGINAL RUM BUM

The Original Rum Bum is an award-winning premium rum created by Kevin "Snooky" Snook, drawing on his years in hospitality and first-hand experience living and working in the Caribbean. Quality has always been at the heart of Rum Bum. Our premium rums are tropically matured, with no added sugar or caramel colouring. We believe that great rum doesn't need formality. Whether it's poured in a luxury setting or enjoyed with your toes in the sand, the quality or the rum always comes first. The Original Rum Bum, luxury rum that knows how to relax.

4.9



JSR SPIRITS

JSR Spirits is a premium rum brand inspired by the spirit, heritage and resilience of Montserrat. Home to the R1768 Revolt and R1768 Rebel rums, JSR Spirits blends Caribbean craftsmanship with powerful stories of courage, freedom and cultural pride. From the bright, zesty character of Revolt to the rich, warming spices of Rebel, every bottle is created to celebrate Montserrat's history while bringing its spirit to a new generation of rum lovers around the world. JSR Spirits — taste the story. Feel the spirit. Join the rum revolution.

5.0



EXOTIC TRAMP

Rum enthusiast and Chef Owner, Sian Petter, started Exotic Tramp eight years ago and is renowned for creating exceptional cocktail chocolates using the finest quality ingredients. Sian is passionate about every step of the chocolate making process, from supporting the farmers who grow the cacao through to the newly sourced eco-packaging. No preservatives or additives are used, and flavour, whether complementing or contrasting key notes in the spirit, is a skill which Sian has perfected.

www.exotictramp.co.uk

exotictramp@msn.com

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V RUM

V Rum is a premium Great British rum, crafted in the heart of Southampton.

Built from the ground up, it's made with care, responsibility and a belief in doing things the right way, not the easy way. The name "V" is inspired by the Roman numeral for five, celebrating not only their fifth business venture together, but also the five key steps in the distillation process that give every bottle its character and depth of flavour. A true modern expression of British rum, shaped by local roots and a commitment to proper craft.

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THE CRAFT DISTILLING BUSINESS

The Craft Distilling Business provides complete end-to-end solutions for the spirits industry, specialising in still supply, facility design, recipe development, and HMRC licensing compliance. In addition to supplying commercial equipment to large distilleries, we specialise in placing tiny nano distilleries directly into hospitality venues, including hotels, bars, restaurants, and food halls, enabling businesses to offer bespoke spirits, micro-distillation, and interactive guest experiences on-site. Over the last 10 years, we have established more than 300 distilleries and developed more than 500 recipes.

www.
thecraftdistillingbusiness.
com

VISITOR INFORMATION

WHERE ARE THE TOILETS?

There are toilets in the main foyer towards the back of the building.

WHERE IS THE FIRST AID?

There are qualified First Aiders in the building. Please advise one of the organisers (RUM STAFF) if you need First Aid Help and you will be taken to the allocated office.

WHERE CAN I GET SOME WATER?

There are water coolers positioned in the foyer and at the water point in the main hall. Please ensure that you refill your water bottles using these water coolers – as many times you need.

WHERE IS THE FOOD SERVED?

This year we have Heart & Soul offering a selection of Caribbean food on both show days. Please make your way to the their food stall for your lunch, late breakfast or just a nibble in between drinks. There will also be Caribbean patties sold throughout the day by Port Royal.

WHERE IS THE EXIT?

The exit is the same door that you used to enter the exhibition. During the show opening hours this will be the only exit available to visitors. At the end of the show you will be able to use the other doors.

WHAT ARE THE OPENING & CLOSING TIMES?

The exhibition opens to the public at 12pm (11am early entrants) and closes at 5pm on both days with last pours at 4.40pm.

WHERE IS THE LOST PROPERTY?

All lost property will be kept with the cloakroom staff. Due to the nature of the show, it is best to allow until the end of the show to recover your lost property.

WHERE IS THE CLOAKROOM?

The Cloakroom is located outside of the main exhibition hall in the foyer.

WHERE CAN I PURCHASE RUM I HAVE TASTED AT THE SHOW?

Rums can be purchased directly from most exhibiting brands. There is also a small selection of rums being sold in the Golden Tot Lounge - as well as limited edition rums to sample as part of the Golden Tot offerings.

WHERE CAN I PURCHASE SUNDAY'S TICKET?

You can purchase tickets online via [Eventbrite.co.uk](https://www.eventbrite.co.uk)

WHERE CAN I SMOKE?

You must not smoke in any part of the building. If you wish to smoke please use the exit from the hall and exit the venue. You will be allowed back in if you have the correct wristband and only if the show is still open. You will not be able to take drinks outside with you.

AND REMEMBER ... Please enjoy the rum and soak up the atmosphere responsibly. The organisers and all exhibitors reserve the right to refuse to serve alcohol to anyone exhibiting signs of drunkenness. They also reserve the right to remove you from the building and you may be refused re-admittance.

As a responsible member of the UK alcoholic beverage industry we recognise that alcohol misuse, however it happens, can cause social, medical or personal problems, especially if it occurs on a regular basis. For this reason we are committed to ensuring our brands are marketed and advertised responsibly. Our marketing activities observe advertising and promotional codes of practice and we also apply these standards to new media opportunities. All our advertising depicts moderate and responsible drinking and in no way encourages excessive or irresponsible consumption.



DISCOVER TRINIDAD & TOBAGO, ONE RUM AT A TIME

Discover the House of Angostura's award-winning collection of premium Caribbean rums, crafted at Trinidad and Tobago's only remaining rum distillery and shaped by generations of expertise and a House legacy stretching back over 200 years.

From vibrant expressions made for exceptional cocktails to beautifully aged rums made to be savoured, explore a collection that celebrates the depth, character and versatility of Caribbean rum.



DISCOVER MORE @ [ANGOSTURAUK](https://www.angostura.uk)

be [drinkaware.co.uk](https://www.drinkaware.co.uk)