

THE

Rum

FEST  2024

OFFICIAL

**PREMIUM
RUM**
SHOW GUIDE

12th - 13th Oct 2024

RUM



Quality Catering



• HEART & SOUL •

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CARIBBEAN FOOD

47 Boston Road, Hanwell, London, W7 3SH
T. 07956 669778



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MESSAGE FROM...

IAN BURRELL GLOBAL RUM AMBASSADOR

Welcome to another sold out RumFest as we venture into our 18th year. Over this period of time we have seen a massive rise in the popularity of the rum category as more and more people are discovering the culture of rum. But it's not just rums from the Caribbean. There are rums from North & South America, as well as Asia & Europe. Africa and Australian rums are also being sought after by a discerning audience that like to travel, discover and learn about new beverages and new ways of enjoying local alcohol especially those made from sugarcane. But if you cannot travel to the four corners of the world to try some of these delicious spirits, then venture around our RumFest over the next 2 days to discover a melting pot of rummy flavours, styles and cane spirits OR grab one of my new books from the reception called

"Rum. A Tasting Course". In it I talk about the culture of Rum, it's history, it's spiritual connection to the people that make it and how to appreciate it through taste & flavour. Yeah Mahn.



Ian Burrell 😊

Founder of The UK RumFest
@Rum_Ambassado

Last year at
Rum Fest





RF 2023







RF 2023





RF 2023





RUMFEST ETIQUETTE

The legal drinking age in the UK is 18 years old. The Show Organisers may ask for proof of ID from any guests whom they believe to be underage.

2

Visitors are strongly encouraged to eat before and during the Show. There is hot food available all day.

4

There will be free drinking water available in easily visible locations throughout the venue.

6

Safety Stewards will be on duty at the Show for the help and protection of all visitors and exhibitors.

8

No re-admittance will be granted to anyone who has been asked to leave the Show or who has been removed from the Show for the above reasons.

10

1

The UK RumFest unequivocally promotes and encourages responsible drinking by all visitors to the show.

3

The show is all about fine rum, education, fun and enjoyment not excess. In this respect, the Show believes in quality over quantity.

5

As well as eating, visitors are encouraged to drink plenty of water in between tots and take regular breaks from tasting during the Show.

7

As part of their duty of care to the Show's visitors, exhibitors will not serve anyone whom they believe to have consumed an excessive amount of alcohol.

9

The Stewards will ask anyone who is inebriated or who becomes disruptive or offensive to other visitors or exhibitors to leave the Show.

11

The above guidelines, if followed correctly, should greatly enhance your enjoyment of the UK RumFest and appreciation of the fine rums available on the day.

BARBADOS[®]

visitbarbados.org



BARBADOS®

TOURISM MARKETING INC.

The Island That Invented Rum

Barbados is a small island, with a rich culture and fascinating history. At a mere 430 square kilometres, the island is the birthplace of global superstar, Rihanna; cricketing legend, Sir Garfield Sobers; the grapefruit; and one of the world's favourite spirits - rum.

In the early 17th century, the English settlers tried to establish agriculture in the new colony with crops such as tobacco, cotton and indigo, but with little success. This changed when the Sephardic Jews, who fled Brazil in the mid-17th century, arrived in Barbados with their expertise in sugar cane production, and a new technological innovation: the windmill.

This new technology helped to create and build sugar into a lucrative crop. It also brought about the African slave trade which fuelled the industry's rapid expansion and tremendous wealth to England. The story of rum is impossible to tell without acknowledging the cruelty under which sugar was cultivated.

During the British colonial presence, millions of Africans, taken from Ghana, Benin, and Nigeria, were forced to work in lifelong bondage on the sugar plantations of Barbados and other British colonies in the Americas.

The prosperity of the landowners and sugar cane planters in Barbados was derived entirely from the African slave trade for close to two centuries.

According to historians, slaves were the first to discover rum in Barbados. They recognised that molasses, another by-product of sugar cane, when fermented, made a potent liquor.

Mount Gay Distillery, then known as Mount Gilboa, may have been producing rum as early as the late 17th century. However, the first official deed is dated 20th February 1703. This gives Barbados the distinction of being the birthplace of the oldest rum in existence.

Today, under the ownership of spirits giant, Rémy Cointreau, Mount Gay continues to produce and barrel its rum in Barbados.

In addition to Mount Gay, Barbados is home to three other distilleries:

- Foursquare Rum Distillery, the island's most awarded distillery was started, and continues to be managed by the fourth generation of a Barbadian family, the Seales;
- St. Nicholas Abbey, also owned by a Barbadian family, the Warrens, produces high-quality, small-batch rums; and
- West Indies Rum Distillery, owned by Maison Ferrand, is the island's largest exporter of rum.

MAIN STAGE



SAT

SUN

14:30
15:00

Barbados Tourism Marketing

Barbados Tourism invites Foursquare Rum to take to the stage with them.

14:00
15:00

Barbados Tourism Marketing

Barbados Tourism invites Saint Nicholas Abbey Distillery to take to the stage with them.

15:30
16:00

Re'al Colada Cocktail

Re'al Colada Cocktail Competition

16:00
17:00

Carnival Hour

Dance away the last hour with your favourite glass of rum & some amazing tunes from around the rum world.

16:15
17:00

Carnival Hour

Dance away the last hour with your favourite glass of rum & some amazing tunes from around the rum world.



SATURDAY SEMINARS

12:30
-
13:15

ONE LOVE RUM ROOM—GROUND FLOOR

Ian Burrell £1500 Tasting

Unless you're using £50 notes to light your cigar, you probably haven't sampled £1500 worth of rum on a Saturday afternoon. Here's your chance. The Award winning Global Ambassador of Rum Ian Burrell will lead you through an informative and luxurious rum tasting with an introduction to his NEW BOOK. Rum A Tasting Course. The final rum selection that Ian makes will sell at retail for a combined value in excess of £1500. ALL ticket holders will also receive a signed copy of Ian's new book, Rum A tasting course. Spoil yourself. You deserve it!

13:45
-
14:30

ONE LOVE RUM ROOM—GROUND FLOOR

Mount Gay Trudiann Branker

Mount Gay, established in 1703. Crafted in Barbados using coral-filtered water and the finest Caribbean molasses, Mount Gay rums are distilled in traditional copper pot stills and aged in a selection of American whiskey, bourbon, and Cognac casks. Master Blender Trudiann Branker, the first female Master Blender in Barbados, continues the brand's 320-year legacy of innovation. Taste the heritage in our range and discover our craftsmanship, including Eclipse, XO, Black Barrel, and more. Learn more at www.mountgayrum.com

15:00
-
15:45

ONE LOVE RUM ROOM—GROUND FLOOR

Last Drops Distillers

Richard Seale of Foursquare in conversation with Rebecca Jago of The Last Drop: they will talk about about the formation of The Last Drop's Assembly, Richard's vision for the Rum category, and taste The Last Drop's two rum releases THE LAST DROP 22 YEAR OLD INFINITUM RUM BLEND RRP of £2645.00 and THE LAST DROP 1976 VERY OLD JAMAICA RUM which is SOLD OUT.

12:45
-
13:30

DOUBLE DISTILLED RUM ROOM – GROUND FLOOR

La Masion & Velier Masterclass

One of the most influential companies within the rum industry, La Maison & Velier are back at the RumFest to showcase amazing rums from Luca Garganos company Velier (Italy) and his partnership in France (Maison du Velier Rums). If you are a rum connoisseur then these private tastings are not to be missed as some of the rums may never be tasted again. Ticket entry only.

14:00
-
14:45

DOUBLE DISTILLED RUM ROOM – GROUND FLOOR

Diplomatico

For almost 40 years, Nelson Hernandez has been an expert in the distillation and blending of rums, a speciality of the Hispanic tradition. His knowledge of engineering and his talent have enabled Diplomatico to become a pioneering tasting rum, now exported all over the world.

15:15
-
16:00

DOUBLE DISTILLED RUM ROOM – GROUND FLOOR

English Harbour

Global Rum Ambassador Ian Burrell calls English Harbour “One of the most underrated Rums in the world” So join our masterclass and taste a range of Antigua’s finest.

12:45
-
13:30

MINI MASTERCLASS RUM BOARDROOM - 2ND FLOOR

English Harbour 90th Anniversary

English Harbour 90th Anniversary .Masterclass is hosted by Anthony Bento, Managing Director of Antigua Distillers.

14:00
-
14:45

MINI MASTERCLASS RUM BOARDROOM - 2ND FLOOR

Cigar & Rum Masterclass

Join us as we present a history of Cigars and Rum, from the discovery of the first use of sugar cane and tobacco and the journey together through time.We will provide an in depth analysis of Rum and Cigar pairings and the varying types of Cigar you can look to pair with Rum. Each participant will receive a Number 11 premium artesano Robusto Cigar to take away from this event.

15:00
-
15:45

MINI MASTERCLASS RUM BOARD ROOM - 2ND FLOOR

Chocolate & Rum Masterclass

If it grows together it goes together. Rum enthusiast and owner of Exotic Tramp, Sian Petter joins us again at The RumFest to host a tasting of her exceptional handmade chocolates paired with a selection of aged rums. A must for all rum & chocolate lovers.

12:30
-
13:15

ANGEL SHARE SUITE - 2ND FLOOR

Richard Seale

An amazing masterclass for all rum enthusiasts who wish to learn more about this wonderful family run distillery on the idyllic island of Barbados.

13:45
-
14:30

ANGEL SHARE SUITE - 2ND FLOOR

Phraya Rum

Join us for an unforgettable journey into the heart of Phraya Rum, where Thai heritage meets modern craftsmanship. Ryan Kenny will be your guide as we delve into the captivating world of three exceptional Phraya expressions: Phraya Elements, Phraya Gold, and the brand-new Phraya 8 Year Old.

SUNDAY SEMINARS

12:30
-
13:15

ONE LOVE RUM ROOM–GROUND FLOOR

Richard Seale & Ian Burrell

Q&A and tasting of some Foursquare classics with Richard Seale from Foursquare Distillery & Ian Burrell.

13:45
-
14:30

ONE LOVE RUM ROOM–GROUND FLOOR

St Lucia Distillers

Join St. Lucia Distillers Brand Ambassador Dave Marsland as he explores the full range of the famous and now discontinued 1931 range. Experience each bottle release, the stories behind the expressions, and breaking down the blend components as you sip and savour these rare Lucian gems.

15:00
-
15:45

ONE LOVE RUM ROOM–GROUND FLOOR

Richard Drayton & Ian Burrell

As a celebration of Black History Month Global Rum Ambassador, Ian Burrell and Imperial & Caribbean historian, Professor Richard Drayton, introduces you to Equiano Rum. Named after the 18th Century abolitionist, freedom fighter, author and entrepreneur, Olaudah Equiano. A man that not only inspired the 18th century abolition movement in the UK with his book, he was a man that bought his own freedom by trading RUM. In this seminar you'll get try rums from Africa & Barbados that are blended at the multi award winning Foursquare distillery in Barbados, to be blended by their acclaimed master blender, Richard Seale.

13:15
-
14:00

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For almost 40 years, Nelson Hernandez has been an expert in the distillation and blending of rums, a speciality of the Hispanic tradition. His knowledge of engineering and his talent have enabled Diplomatico to become a pioneering tasting rum, now exported all over the world. Discover the different distillation methods emblematic of the Diplomatico house, their specificity and their stories with Nelson Hernandez, Maestro Ronero since 2017.

15:30
-
16:15

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14:15
-
15:00

ANGEL SHARE SUITE - 2ND FLOOR

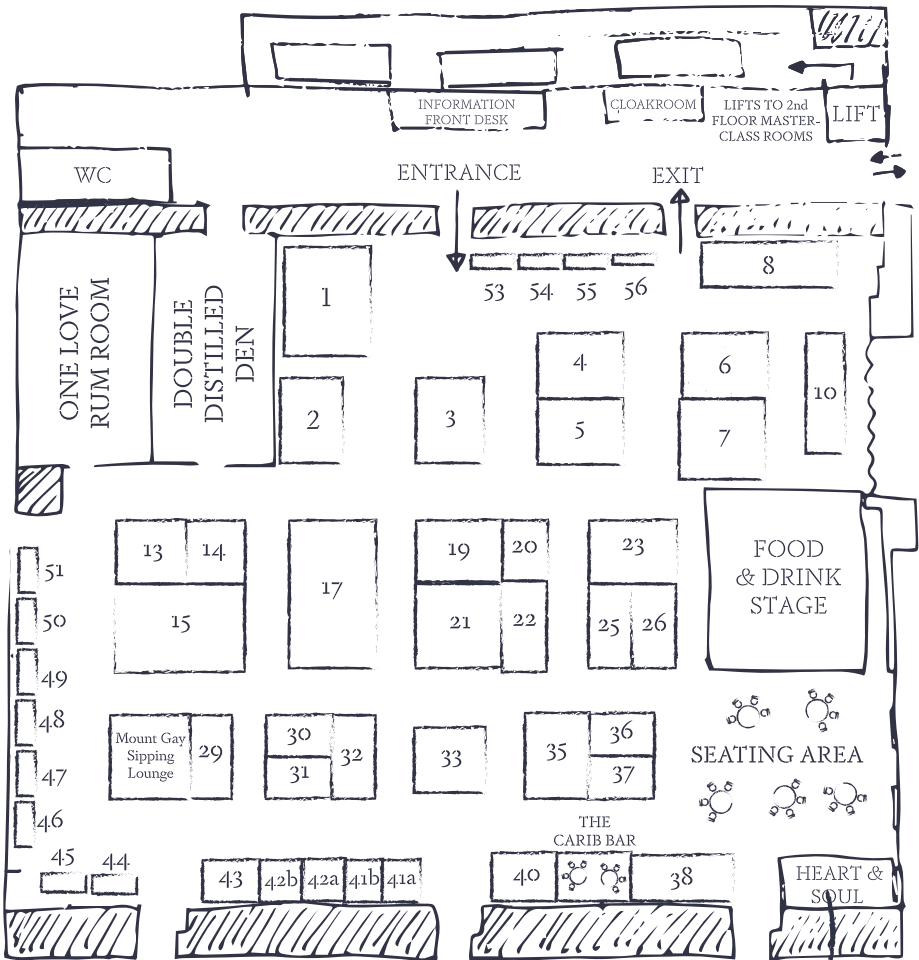
Precious Drops

PreciousDrops.co.uk is an exciting online shop for premium aged spirits, officially launched on June 26th, 2024! This shop aims to provide UK aged spirits lovers with exclusive access to Precious Liquors branded bottles, along with special collaborative and bespoke editions crafted by a talented team.

GOLDEN TOTS

THE IDEA BEHIND THE GOLDEN TOT IS SIMPLE As well as a very extensive list of premium rums that show visitors can sample for free we have encouraged some exhibitors to bring an ultra-premium bottle, a rum that is considered rare or has been specially bottled for the show or has an RRP of more than £80. Make sure that you get your Golden Tots in early – there are only limited amounts of these rums and the popular ones run out quickly... Golden Tots can be bought from receptions for £5 each.

STAND	RUM	TOKEN
22	St Nicholas Abbey 12 Year Old Rum 40%	1
22	St Nicholas Abbey 12 Year Old Rum 60%	2
36	St. Aubin Single Barrel 15 YO	4
36	St Aubin 10 YO	3
40	Diamond "White Cat" 1996 27YO Cask #3	4
40	Enmore "Black Cat" 1994 29YO Cask#65 ABV 49,2%	4
40	Enmore "Whisky Paris" 1991 31YO Cask#68 ABV 48,4%	4
40	HPDN "AA" LROK 2000 22YO Cask#86 ABV 48,6%	4
40	Clarendon "AA" 1995 26YO Cask #433941 ABV 57,1%	4
29	The Colurs of Rum Uivlugt 1991, 30 YO Guayana Edition No.7 68,7%	3
29	The Colours of Rum Bellevue 1998, 23 years, Guadeloupe edition No. 2 54,3%	1
29	The Colours of Rum Enmore 1994, 29YO Guyana Edition No.9 45,8%	3
29	The Colours of Rum T.D.L 2009, 13 years, Trinidad edition No. 5 62,8% 0,7l	1
29	The Colours of Rum T.D.L 2009, 13 years, Trinidad edition No. 5 62,8%	1
29	The Colours of Rum Caroni 1998 24YO Trinidad Edition NO. 3 62,9%	3
29	The Colours of Rum Hampden 2013 10 YO Jamaica Edition NO.15 66,8%	1
17	Diplomatico Ambassador	3



FOOD MENU

Heart & Soul Caribbean Roti Specialists

**Pulled beef sandwich
on a brioche bun**

served with coleslaw and Smokey bbq sauce

**Jerk chicken burger
on a brioche bun**

Served with plantain and coleslaw

Buffalo wings

**Lemon pepper wings
Sticky bbq wings**

**Mac and cheese
Seasoned fries**

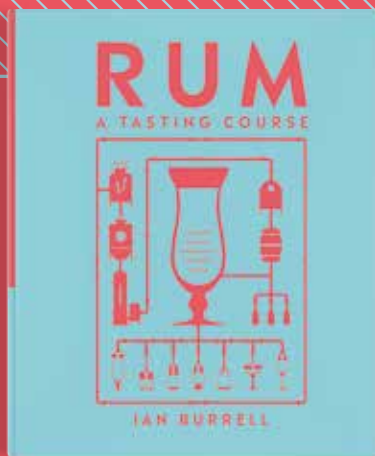
STAND	COMPANY	RUMS	CLASSIFICATION	C.O.O		
2	Appleton Estate Rum	Appleton Estate Signature	Single Blended	Jamaica		
		Appleton Estate 8YO Reserve	Single Blended	Jamaica		
		Appleton Estate 12YO Rare Casks	Single Blended	Jamaica		
		Appleton Estate 15YO Black River Casks	Single Blended	Jamaica		
		Appleton Estate 21YO Nassau Valley Casks	Single Blended	Jamaica		
Trois Rivieres	Trois Rivieres	Trois Rivieres Blanc Overproof	Rhum Agricole	Martinique		
		Trois Rivieres Double Wood	Rhum Agricole	Martinique		
		Trois Rivieres Cuvee de L'Ocean	Rhum Agricole	Martinique		
		Trois Rivieres Cuvee du Moulin	Rhum Agricole	Martinique		
		Trois Rivieres VSOP	Rhum Agricole	Martinique		
		Trois Rivieres Triple Millesime	Rhum Agricole	Martinique		
3	Java Mur	Java Mur Signature	Spiced/Flavoured	USA		
		Java Mur Cacao	Spiced/Flavoured	USA		
		Java Mur Espresso Rum Cream	Spiced/Flavoured	USA		
4	Famille Ricci	Dynasty (40%)	Rum	Blend of *		
		Influences n1(46%)	Rum	Trinidad/Jamaica		
		Influences n2(46%)	Rum	Australia/Jamaica		
		Influences n3 (46%)	Rum	Guyana/Guatemala		
		7e Symphonie (49%)	Rum	Marie Galante/Barbados		
		Volt Face n1(cask strength)	Rum	Guyana/Jamaica		
		Volt Face n2 66.4%	Rum	Jamaica/Barbados		
		Volt Face n3 64.5%	Rum	Guyana/Barbados		
		Zodiac : Balance 50%	Rum	Jamaica **		
		Zodiac Lion 61.6%	Rum	Belize		
		Zodiac Virgo 86.4%	Rum	Jamaica		
		Hampden 39 YO 57.9%	Rum	Jamaica		
		TDL 31 YO 64.5%	Rum	Jamaica		
		Biele 15 YO 51.7%	Rum	Jamaica		
		Complices (Hampden H White)	Rum	Jamaica		
		5	Don Q	Don Q Gold	Rum	Puerto Rico
				Don Q Cristal	Rum	Puerto Rico
Don Q Reserva 7	Rum			Puerto Rico		
Don Q Gran Reserva	Rum			Puerto Rico		
Don Q Cognac Cask	Rum			Puerto Rico		
Don Q Port Cask	Rum			Puerto Rico		
Don Q Sherry Cask	Rum			Puerto Rico		
Don Q Vermouth Cask	Rum			Puerto Rico		
Don Q Spiced	Spiced/Flavoured			Puerto Rico		
6	Saint James Rhum	Saint James Blanc 40%	Rhum Agricole	Martinique		
		Saint James VSOP 43%	Rhum Agricole	Martinique		
		Saint James XO	Rhum Agricole	Martinique		
		Saint James Ambre 40%	Rhum Agricole	Martinique		
7	Island Signature Foursquare Distillery	Island Signature Yellow Snake 40%	Rhum Agricole	Martinique		
		Doorly's 370 at 47%	Single Blended Rum	Barbados		
		Doorly's 570	Single Blended Rum	Barbados		
		Doorly's XO	Single Blended Rum	Barbados		
		Doorly's 12 YO	Single Blended Rum	Barbados		
		Doorly's 14 YO	Single Blended Rum	Barbados		
		Foursquare Spiced Rum	Spiced/Flavoured	Barbados		
		Taylor's Falernum	Liqueur	Barbados		
		R L Seale's 10 YO	Single Blended Rum	Barbados		
		Foursquare 2011	Single Blended Rum	Barbados		
		Foursquare Magisterium	Single Blended Rum	Barbados		
		Crisma Cream & Rum Liqueur	Rum Liqueur	Barbados		
		Equiano Light Rum	Rum	African/Caribbean		
		Equiano Original	Rum	African/Caribbean		
		8	Equiano			
13	Reign Rum	Reign Spiced	Spiced/Flavoured	Ghana		
		Reign Hibiscus and Baobab	Spiced/Flavoured	Ghana		
		Reign Aged	Rum	Ghana		
		Reign White Rum	Rum	Ghana		
14	Paragon Brands	Anne Bonny Caribbean Spiced	Spiced/Flavoured	UK		
		Pusser's Blue Label Rum	Rum	Guyana		
		Pusser's Gunpowder Proof Rum	Rum	Guyana		
		Pusser's Gunpowder Spiced Rum	Spiced/Flavoured	Guyana		
		Pusser's Select Aged 151 Rum	Rum	Guyana		
		Pusser's Aged 15 Year Navy Rum	Rum	Guyana		
		Naud Venezuela 12 YO Rum	Rum	Venezuela		
		Naud Panama 15 YO Rum	Rum	Panama		
		Naud Hidden Lost Original Spiced	Spiced/Flavoured	France		
		Naud Hidden Lost Dark Reserve Spiced	Spiced/Flavoured	France		
15	Mount Gay	Mount Gay Eclipse	Single Blended Rum	Barbados		
		Mount Gay Navy Strength	Single Blended Rum	Barbados		
		Mount Gay XO	Single Blended Rum	Barbados		
		Mount Gay Sherry Cask	Single Blended Rum	Barbados		
		Mount Gay Coffey Still	Traditional Rum	Barbados		
		Mount Gay Single Estate 1	Single Rum	Barbados		
		Mount Gay Single Estate 2 (New)	Single Rum	Barbados		
17	Ron Diplomatico	Diplomatico Planas	Rum	Venezuela		
		Diplomatico Mantuano	Rum	Venezuela		
		Diplomatico Reserva Exclusiva	Rum	Venezuela		
		Diplomatico Single Vintage 2008	Single Blended Rum	Venezuela		
		Diplomatico Ambassador	Single Rum	Venezuela		

*Trinidad/Jamaica/Guatemala/Australia/Thailand **Hampden H 9 years /Marie Galante (Belle 6 years)

STAND	COMPANY	RUMS	CLASSIFICATION	C.O.O
19	V Rum	V Premium White Rum	Rum	England
		V Overproof White Rum	Rum	England
		V Spiced Rum	Spiced/Flavoured	England
20	La Maison & Velier	Veritas	Rum	Several Islands
		Hampden Estate 8YO	Single Rum	Jamaica
		Hampden Estate HLCF Classic Overproof	Single Rum	Jamaica
		Hampden Estate Rum Fire	Single Rum	Jamaica
		Hampden Estate Pagos	Single Rum	Jamaica
		Clairin Communal	Clairin	Haiti
		Clairin Sajous	Clairin	Haiti
		Clairin Sonson	Clairin	Haiti
		Clairin Caimir	Clairin	Haiti
		Clairin Le Rocher	Clairin	Haiti
		Transcontinental Rum Line Panama 2015	Rum	Panama
		Transcontinental Rum Line Jamaica 2016	Rum	Jamaica
		Transcontinental Rum Line French West Indies	Rum	French West Indies
		Transcontinental Rum Line Australia 2014	Rum	Australia
		Transcontinental Rum Line Panama 2006 17YO	Rum	Panama
		Rivers Royal Grenadian Rum	Rum	Grenada
		Providence 2019	Rum	Haiti
		Providence 2020	Rum	Haiti
		Allpossibleaiquiris Hampden	Rum	Jamaica
		Allpossibleaiquiris Clairin	Clairin	Haiti
Allpossibleaiquiris Rivers	Rum	Grenada		
22	St Nicholas Abbey	St. Nicholas Abbey 5YO 40%	Single Rum	Barbados
		St. Nicholas Abbey 5YO 60%	Single Rum	Barbados
		St. Nicholas Abbey 8YO 40%	Single Rum	Barbados
		St. Nicholas Abbey 8YO 60%	Single Rum	Barbados
		Sugar Cane Syrup 20cl	Syrup	Barbados
		St. Nicholas Abbey 12YO 40%	Single Rum	Barbados
		St. Nicholas Abbey 12YO 60%	Single Rum	Barbados
St Nicholas Abbey Unaged See Through 40%	Single Rum	Barbados		
St Nicholas Abbey Unaged See Through 60%	Single Rum	Barbados		
23	English Harbour	English Harbour 5 Years Old Rum	Traditional Rum	Antigua
		English Harbour 10 Years Old Rum	Traditional Rum	Antigua
		English Harbour Sherry Cask Finish Rum	Traditional Rum	Antigua
		Worthy Park Single Estate Reserve	Single Rum	Jamaica
	Worthy Park Rum	Worthy Park 109	Single Rum	Jamaica
		Worthy Park Select	Single Rum	Jamaica
		Rum-Bar Rum Silver	Single Rum	Jamaica
		Rum-Bar Rum Gold	Single Rum	Jamaica
		Rum-Bar Rum Overproof	Single Rum	Jamaica
		Rum-Bar Rum Cream	Cream	Jamaica
		Spirited Union	Spirited Union	Spirited Union Botanical Rum Spiced
Spirited Union Botanical Rum Pineapple	Spiced/Flavoured			Netherlands
Spirited Union Botanical Rum Coconut	Spiced/Flavoured			Netherlands
25	Jamaican Lion	Jamaican Lion Overproof Rum 60%	Rum	Jamaica
		Jamaican Lion Gold Rum 40%	Rum	Jamaica
		Jamaican Lion 12YO aged Rum 40%	Rum	Jamaica
		Jamaican Lion 18YO aged Rum 40%	Rum	Jamaica
		West Indies Jamaican Rum Punch	Punch	Jamaica
		West Indies Jamaican Rum Cream	Liqueur	Jamaica
		West Indies Jamaican Mango Rum Cream	Liqueur	Jamaica
26	Rhum Barbancourt	Rhum Barbancourt Haitian Proof Blanc Rhum	Rum	Haiti
		Rhum Barbancourt 5 Star 4 Years Old	Rum	Haiti
		Rhum Barbancourt 5 Star 8 Years Old	Rum	Haiti
		Rhum Barbancourt 15 Years Old Estate Reserve Rhum	Rum	Haiti
29	The Colours of Rum	The Colours of Rum Foursquare 2006, 15YO Barbados Edition No.15 61.5%	Single Blended Rum	Barbados
		The Colours of Rum Uivlugt 1991, 30 YO Guayana Edition No.7 68.7%	Single Rum	Guyana
		The Colours of Rum Enmore 1994, 29YO Guyana Edition No.9 45.8%	Traditional Rum	Guyana
		The Colours of Rum Caroni 1998 24YO Trinidad Edition NO. 3 62.9%	Traditional Rum	Trinidad
		The Colours of Rum T.D.L 2009, 13 years, Trinidad edition No. 5 62.8%	Rum	Trinidad
		The Colours of Rum Hampden 2013 10 YO Jamaica Edition NO.15 66.8%	Single Rum	Jamaica
31	Number 11	No. 11 Premium Artesano	Rum	Several Islands
32	Hotboss Rum	Hotboss Rum	Spiced/Flavoured	UK
33	Turtle Bay	Wray & Nephew	Single Blended	Jamaica
		Rumbullion	Spiced/Flavoured	UK
35	Phraya Rum	Phraya Gold	Rum	Thailand
		Phraya Elements	Spiced/Flavoured	Thailand
		Phraya 8v/0	Rum	Thailand
36	Old Monk Rum	Old Monk Rum	Rum	India
		Old Monk Gold Reserve Rum	Rum	India
		Old Monk The Legend Rum	Rum	India
		Old Monk XO Coffee Rum	Liqueur	India

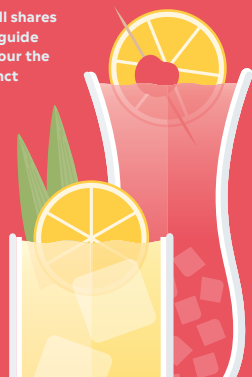
STAND	COMPANY	RUMS	CLASSIFICATION	C.O.O		
37	Green Island Drinks	Brixworth Spiced Rum	Spiced/Flavoured	UK		
		Brixworth dark Rum	Spiced/Flavoured	UK		
		Green Island Spiced Gold Rum	Spiced/Flavoured	Mauritius		
		Flamboyant Viewu Rum	Rum	Mauritius		
		Tilambic XS 151 Aged Overproof Rum	Rum	Mauritius		
		Maritius Dodo Gold Rum with Gift Box 70cl	Spiced/Flavoured	UK		
		Maritius Dodo Gold Rum with Gift Box 1l	Spiced/Flavoured	UK		
		Maritius Dodo Silver Rum with Gift Box 70cl	Spiced/Flavoured	UK		
		Maritius Dodo Silver Rum with Gift Box 1l	Rum	Venezuela		
		Chamarel XO Rum 6YO with Gift Box	Rum	Venezuela		
		Chamarel VSOP Rum 4YO with Gift Box	Rum	Venezuela		
		Chamarel VS Rum 3YO with Gift Box	Rum	Venezuela		
		Chamarel Premium Gold Rum with Gift Box	Rum	Venezuela		
		Chamarel Exotic Spiced Rum with Gift Box	Rhum Agricole	Martinique		
		Chamarel Spiced Vanilla Rum with Gift Box	Rhum Agricole	Martinique		
		Chamarel Mandarin Rum Liqueur with Gift Box	Rhum Agricole	Martinique		
		38	Carib Lager	Carib Lager	Lager	Caribbean
40	Precious Liquors/ Precious Drops			Rum House of Cane Asian-Caribbean Blend ABV 43%	Rum	Several Islands
				Rum House of Cane Hampden HPDN <>H 10yo Cask #434986 ABV 58,8%	Single Rum	Jamaica
				Rum Precious Liquors Clarendon "Bar Lamp" 2004 17YO Cask#433877 ABV 57,1%	Rum	Jamaica
				Rum Precious Liquors Diamond "White Cat" 1996 27YO Cask #3 ABV 53,3%	Rum	Guyana
				Rum Precious Liquors DNC Clarendon 2004 19YO Cask #5 ABV 59,8%	Rum	Jamaica
				Rum Precious Liquors DNC Uirtvlugt 1998 26YO Cask #2 Mizunara Finish ABV 50%	Single Rum	Guyana
				Rum Precious Liquors Enmore "Black Cat" 1994 29YO Cask#65 ABV 49,2%	Rum	Surinam
				Rum Precious Liquors Enmore "Whisky Paris" 1991 31YO Cask#68 ABV 48,4%	Rum	Guyana
				Rum Precious Liquors HPDN "AA" LROK 2000 22YO Cask#86 ABV 48,6%	Rum	Jamaica
				Rum Precious Liquors Long Pond "Queen Nanny" 2007 15YO Cask#5 ABV 57,1%	Rum	Jamaica
Rum Precious Liquors Clarendon "AA" 1995 26YO Cask #433941 ABV 57,1%	Rum	Jamaica				
Rum Precious Liquors "The Cane II" 2008 15YO Cask#45 ABV 57,1%	Rum	Jamaica				
41b	Eran Rum	Eran Rum	Spiced/Flavoured	UK		
42	Revival Rum	Revival Rum Pure Cane Spirit	Rum	UK		
		Revival Rum Spiced Rum	Spiced/Flavoured	UK		
43	Outlier Distilling Company	Revival Rum Honey Rum	Spiced/Flavoured	UK		
		Hoolie Manx White Rum 41%	Rum	UK		
44	Beckfords Rum	Hurricane Overproof Manx Rum 64%	Rum	UK		
		Twisted Arm spiced Manx Rum 38%	Spiced/Flavoured	UK		
45	SunSet Rum	MAROON 65% ABV	Rum	UK		
		MAROON BANANA 65% ABV	Spiced/Flavoured	UK		
		MAROON COFFEE & CACAU 65% ABV	Spiced/Flavoured	UK		
		MAROON RTD 250ML CAN RUM PUNCH 10.8% ABV	Spiced/Flavoured	UK		
		BECKFORDS CARAMEL RUM 25% ABV	Spiced/Flavoured	UK		
		BECKFORDS CARAMEL FOLLY 40% ABV	Spiced/Flavoured	UK		
		BECKFORDS PINEAPPLE 40% ABV	Spiced/Flavoured	UK		
		BECKFORDS COCONUT 25% ABV	Spiced/Flavoured	UK		
		BECKFORDS BLACK PEARL 40% ABV	Spiced/Flavoured	UK		
		BECKFORDS BARREL AGED HENRY 40%ABV	Rum	UK		
46	Clarkes Court Rum	Captain Bligh XO Aged 8 - 10YO40 % ABV	Rum	St Vincent		
		Sunset Very Strong Rum 8,45% ABV	Rum	St Vincent		
		Sparrows Premium Aged Rum 40% ABV	Rum	St Vincent		
		SLR Sunset Light Rum 40% ABV	Rum	St Vincent		
47	Flat Cap Rum	Clarkes Court Special Dark Rum - Grenada	Rum	Grenada		
		Clarkes Court Old Grog Rum - Grenada	Rum	Grenada		
		Clarkes Court Pure White Rum 69% ABV - Grenada	Rum	Grenada		
		Clarkes Court Spicy Rum 69% ABV - Grenada	Spiced/Flavoured	Grenada		
		Clarkes Court #37 8 YO Limited Edition	Rum	Grenada		
		Clarkes Court #37 12 YO Limited Edition	Rum	Grenada		
48	Rampuss Rum	Clarkes Court 50th Independence Day Limited Edition	Rum	Grenada		
		Flat Cap Rum - Mixed Spice	spiced/Flavoured	UK		
		Flat Cap Rum - Vanilla and Cherry	Spiced/Flavoured	UK		
		Flat Cap Rum - Dash of Honey	Spiced/Flavoured	UK		
		Flat Cap Rum - Pure White	Rum	UK		
48	Rampuss Rum	Rampuss White Overproof Jamaican Rum	Rum	Jamaica		

STAND	COMPANY	RUMS	CLASSIFICATION	C.O.O
49	West Grove Rum Punch Portsmouth Distillery	West Grove Rum Punch	Punch	
51		Mutiny - Coconut Rum	Spiced/Flavoured rum	
		1968 - Unaged Rum		
		Forum - Botanical Rum	Spiced/Flavoured	
		Cinnabar - Spiced Rum	Spiced/Flavoured	
		1812 - 3 year Old Rum	Rum	
		1747 - 5 year Old Rum	Rum	
53	Black Tot Rum	Black Tot Finest Caribbean	Blended Rums	Barbados
		Black Tot Master Blenders Reserve	Blended Rums	Several Islands
		Black Tot Historic Solera	Blended Rums	Several Islands
55	DropWorks Rum	DropWorks Spice Drop Rum	Spiced/Flavoured	UK
		DropWorks Clear Drop Rum	Rum	UK
		DropWorks Dark Drop Rum	Rum	UK
		DropWorks Funk Drop Rum	Rum	UK



Global Rum Ambassador Ian Burrell shares his wisdom in this comprehensive guide to all things rum. Join him and savour the variety, complex history, and distinct flavours that rum has to offer.

With tasting notes for 100 global rums and recipes for 12 cocktails – both classic favourites and those with a modern twist – this essential guide will help you to establish your own palate and write your own tasting notes.



BEGIN YOUR OWN
TASTING
EXPERIENCE

ORDER YOUR
COPY TODAY



1



THE WHISKY EXCHANGE

Love the rums you've tasted and want to get your hands on them right away? Purchase your favourite bottles of rum tasted on the day! The Whisky Exchange pop-up shop will be stocked with many of your favourite rums sampled at the festival. The Whisky Exchange shop team will be on-site throughout the weekend and will stock all that we can – however we cannot guarantee that everything will be available to purchase at all times. If there are any other fine spirits that you are looking for then The Whisky Exchange shops at London Bridge, Covent Garden and Great Portland Street are the places to go! Please contact them before the event if there are specific bottles that you require so that they can order and reserve them if necessary.

2



APPLETON ESTATE RUM & TROIS RIVIÈRES

For over 265 years, Appleton Estate has been crafting premium aged rums in the heart of Jamaica - taking inspiration from Jamaica's vibrancy, its land and the joyful nature of its people. As one of the few rums in the world to claim terroir, we craft the finest single estate aged rums 'cane to cocktail' in the heart of Jamaica's Nassau Valley. A quality and craft led by industry trailblazer Dr Joy Spence, the first female Master Blender in the spirits industry.

Trois Rivières, 2020 IWSC Rum Producer of the Year, is an exceptional Agricole Rhum crafted in Martinique from fresh sugar cane juice. A taste of the origin and ancestral know-how of AOC Rhum De La Martinique. The emblematic name of Trois Rivières ("three rivers") comes from the three rivers bordering the land: Bois d'Inde, Oman and Saint Pierre. Thanks to this unique terroir, the sugarcane stalks grow in clay soils that are rocky and rich in magnesium, conveying a singular, trademark aromatic profile to Trois Rivières rums.

3



JAVA MUR

Java Rum Co was born at Hawksnest beach on the idyllic island of St. John, USVI, while Mindy and Brian Cunningham were sharing a cup of coffee and a glass of rum and discussing their passion for Caribbean culture, rum, and coffee. Java Rum Cois thrilled to return to UK Rum Fest with their flagship brand Java Mur (pronounced java/more/). Java Mur is a Caribbean Rum blended and infused with Java Mon Coffee Beans in Florida. Presenting three expressions; Signature 37.5% ABV, Cacao 37.5 % ABV and Espresso Rum Cream 17% ABV. Come join our journey for Mur Caribbean Culture, Rum, Coffee, Love, Life, Passion, Peace, laughter, and friendship...in every sip.

4.



FAMILLE RICCI

Since 2019, we share our passion by creating for you vintages that are meant to be tasted and enjoyed during special, pleasurable, and intimate moments. After carefully selecting our rums from all around the world, we blend, age, mature, reduce and bottle the rum in our family cellar thanks to our know-how. All our vintages are the result of the combination of multiple origins in order to create a complex and rich rum by keeping the authenticity of their land of origin.

5



DON Q

Don Q has been distilled by the Serallés family in Puerto Rico for six generations, since 1865. It was THE original rum in the first ever Piña Colada - invented in 1954 at the iconic Beachcombers Bar. Destilaría Serralés is one of the cleanest and greenest in the industry. Don Q is a pioneer among spirits producers with their self-built innovative cycle of waste water treatment and energy generation. Their practices have made them the most eco-friendly and environmentally conscious distillery in the Caribbean. We will showcase not only our Don Q Gold, Cristal and Spiced Rums but also our Reserva 7 and gran Reserva, together with our four different casks finished Rums.

6



RHUM SAINT JAMES

Welcome to Martinique! Discover the legendary distillery of the French West Indies : Saint James, the number 1 agricole rhum in the world. Join us for a ti-punch and get ready for the take off! Santé!

7



FOUR SQUARE

Foursquare Rum Distillery is one of the few remaining independent, family-owned producers in the Caribbean.

Based in Barbados, they produce exceptional Rums that are free from sugar, sweeteners, adulterants and other adjuncts. Foursquare's Master Distiller, Richard Seale, is one of the Caribbean's most innovative distillers and blenders and has a passion for producing perfect rum with great flavour. As a result, Foursquare Distillery have been awarded ISC's "Rum Producer of the Year" for eight consecutive years.

Rums at Foursquare are a blend of the artisanal copper pot still and traditional twin-column still distillation. Blended Rums are uncommon but represent the quintessential expression of the Barbadian style.

Doorly's and the most recent release from the Exceptional Cask Series, Touchstone, are amongst the award-winning rums created by Foursquare Distillery that you'll be able to sample at this year's RumFest.



8



EQUIANO

We are the World's first African and Caribbean Rum! We create unique blends of rum, from two cultures, two distilleries, on two different continents, making it the perfect collaboration between the eastern and western hemispheres. Equiano is a multi award-winning premium aged rum, making it one of the best rums in the world right now for the 5-12 year aged category, having won gold at all the major international spirits competitions. Equiano is a 100% natural rum, with no spices, no additives and no added sugar. We are completely committed to reclaiming the narrative around rum, respecting its history, whilst crafting a new future with philanthropy at its heart. To that end we donate 5% of company profits and £2/\$2/€2 of every bottle we sell on our website to ground level freedom and equality projects.

10



PORT ROYAL PATTIES

The Jamaican Street Food favourite! Flaky and savoury pastry with meat or vegetable fillings. We have been making and baking authentic Jamaican patties in the UK for over 20 years. Port Royal patties are developed using traditional recipes, using aromatic herbs and spices from the tropical island of their home. These fabulous patties have a golden, flaky pastry crust that crumbles in your mouth, with a delicious and balanced spiced filling that transports you to the vibrant and colourful streets of Jamaica. The perfect on-the-go food that goes perfectly with Rum! Enjoyed at any time of day!

13



REIGN RUM

Reign is the world's first African luxury rum from Ghana. Created at our certified organic farmand distillery in the agricultural heartlands of the Asante Kingdom. Reign is a powerful recognition of African royalty, culture and values. From grass to glass we exist to empower the farmers, Distillers & consumers of our regal nectar. Experience Reign and not only try our three available SKUs, but also get a Rumfest exclusive of our still-strength white rum!

14



PARAGON BRANDS

Explore the world of premium rum at our booth with Anne Bonny, Pusser's Rum, and Naud Rums. Anne Bonny blends rums from Jamaica, Dominican Republic, and Réunion Island, delivering a bold, rebellious spirit inspired by its namesake pirate. Pusser's Rum offers a taste of history with its authentic Royal Navy recipe, including the robust Gunpowder Proof at 54.5% ABV. Naud Rums showcase five generations of craftsmanship, blending tradition and innovation to create unforgettable flavours. Join us and discover a new favourite rum!

15



MOUNT GAY

Discover the world's oldest rum distillery, Mount Gay, established in 1703. Crafted in Barbados using coral-filtered water and the finest Caribbean molasses, Mount Gay rums are distilled in traditional copper pot stills and aged in a selection of American whiskey, bourbon, and Cognac casks. Master Blender Trudiann Branker, the first female Master Blender in Barbados, continues the brand's 320-year legacy of innovation. Taste the heritage in our range and discover our craftsmanship, including Eclipse, XO, Black Barrel, and more. Learn more at

www.mountgayrum.com

17



RON DIPLOMATICO

First launched in 1989, Diplomatico's brand identity is rooted in family values and a genuine commitment to quality. The range of complex rums Diplomatico offers delivers a signature taste, the result of mastering the art of blending above all else. In 2004, Diplomatico was first exported, marking the beginning of its global presence in the rum and spirits industry. In 2022, the brand became the number one in the super-premium and above rum segment worldwide and was acquired by Brown-Forman in November 2023.

19



V RUM

'V is the sustainable premium British Rum that is universally adored. Enjoyed over ice, with a mixer, or as the base for a stunning cocktail, every taste is a voyage of the spirit. Premium and sophisticated on the outside, vibrant and exciting on the inside. Experience our sumptuously sweet and golden spiced rum, delight in the crystal-clear Premium white rum or dare to venture into the bold and powerful world of V Overproof. Premium and sophisticated on the outside, vibrant and exciting on the inside.'

20



LA MAISON & VELIER

La Maison du Whisky in France and Velier in Italy have decided to join forces by creating a new joint-venture called La Maison & Velier. LM&V aims to create and highlight the exclusive bottlings, and also bring together their expertise to create and distribute new spirits and innovative products that will disrupt the current market. Founders Luca Gargano from Velier and Thierry Benitah from LMDW wish to share their know-how, their findings and their unique vision of fine spirits through their carefully curated portfolio of brands.

21

American Beverage Marketers

ABM COCKTAILS

American Beverage Marketers (ABM) are the world's largest cocktail solution brand. With focus across both off trade (Master of Mixes & Agalima) and on trade (Finest Call & Re'al) channels. ABM scour the globe to source pure and authentic fruits to go into every solution. All products are made using all natural ingredients and have a 3 x month ambient shelf life once opened. ABM's range allows both professional and home bar tenders to craft premium quality cocktails every time.



At Master of Mixes, we pride ourselves on crafting the world's finest cocktail mixers. Scratch-quality cocktails at home -hassle-free cocktails, regardless of skill level. Fancy a Piña Colada with your favorite rum, at home?



The highest quality puree infused syrups, bursting with fresh fruit flavour. Crafted with mixologists and chefs in mind, Re'al Infused Exotics are a one-of-a-kind family of products that capture real fruit taste in a squeezable, pourable, and shelf stable container.

22



ST. NICHOLAS ABBEY

The Warren family looks forward to meeting with participants during the show to discuss our artisanal approach towards authentic and traditional rum production from field to bottle at this historic 17th century highland plantation. We showcase at the exhibition this year, our award winning 5yo, 8yo (IWSC Gold) and 12yo (IWSC Gold) Single CaskRums, along with our Bajan “see through” White. Please take a moment to sample our IWSC 2024 Gold Award Rums. Barbados took the lion's share of gold awards within the Caribbean region.

23



English Harbour

SPIRIT CARTEL

Spirit Cartel boasts a bold portfolio of international premium quality brands. A passionate team of spirit specialists committed to bringing the best in class brands to the UK. Led by David Hood, Spirit Cartel received highest industry awards for their contribution to the drinks industry and are thrilled to share it with the Rum Fest guests. We will be bringing rums from iconic islands such as Martinique, Antigua, Jamaica and the Netherlands.

25

TROPICAL VIBES

RJ RUM & SPIRITS

Jamaica Lion Rums are produced and bottled by Royal Jamaica Rums & Spirits Ltd. of Kingston, Jamaica. Royal Jamaican Rums originate at the Monymusk distillery, producing since the 18th Century and one of the oldest plantations in Jamaica. Our rums include Overproof, Gold and Dark, in our unique “Lion’s head” embossed bottles. Exhibited for the first time will be a range of Royal Jamaican aged rums (12-18 years) together with Jamaican Rum Punch and Rum Creams from the Royal Jamaican distillery.

26



RHUM BARBANCOURT

Rhum Barbancourt has just launched in the UK and is incredibly excited to be present at the Rum Fest! The Star of Haïti: 160 years of History, a Tradition of Excellence. The Rhum Barbancourt distillery was founded by Dupré Barbancourt in 1862, and the Gardère family has been transmitting its unique know-how from generation to generation for over 160 years. Dupré Barbancourt, inspired by the Cognac traditions of double distillation and oak barrel aging created a unique recipe for Haitian rum. The company is now led by Delphine Gardère, keeping this distillery family owned and run for 160 years.

29

THE COLOURS OF RUM

THE COLOURS OF RUM

The Colours of Rum series was born to showcase the best that the rum world has to offer. We have created one of the largest premium rum collections that keeps getting bigger and more diverse. Critically acclaimed, present with many renowned retailers and represented on all major rum festivals – The Colours of Rum is the ultimate selection for every rum connoisseur and collector. Don’t wait and pick your favourite Colour!

30



CTO &
ST VINCENT

The Caribbean Tourism Organisation Chapter UK & Europe, representing destinations from the English, French, Spanish and Dutch Caribbean will be at Rumfest with St Vincent and the Grenadines to showcase the incredible rum tours, distilleries, and activities available in the Caribbean.

31



No.11 RUM

Number 11 – “Where spirit and Artistry unite” Number 11 is a brand founded by 2 cigar and spirit loving friends that have agenuine love and passion for the the finest artisan produce and the Countries in which these can be found. We seek out the finest ingredients the world has to offer to be able to provide the ultimate indulgent experience for all connoisseurs and beginners alike. Our aged Caribbean rum which has been delicately infused with sustainably sourced botanicals has been balanced beautifully to provide the ultimate pairing for our artisan produced Costa Rican Puro Cigars. Pura Vida !

32



HOTBOSS
BRANDS

Hotboss is about giving you the hottest experience that gets your energy pumped and makes you feel like a boss. Our for love for all things spice, culture and flavour is beautifully encapsulated in our iconic HotbossRum with its delightful and aromatic variation of traditional rum. Infused with a tantalising blend of cinnamon, cloves, ginger, nutmeg, and vanilla; these spices add complexity and warmth creating a unique and delicious profile. It's not one to miss.

33

Turtle Bay

Caribbean social

TURTLE BAY W/ WRAY & NEPHEW AND RUMBULLION

At Turtle Bay, we are all about bringing Caribbean good times to you. A unique combination of warm, social atmosphere and vibrant design, mixed with delicious Caribbean inspired dishes and signature rum cocktails throughout the day and into the evening, delivered by our fabulous team. All to the beat of a reggae soundtrack - you'll find something for everyone at Turtle Bay.

35



PHRAYA RUM

Discover Phraya, a premium molasses rum proudly hailing from the kingdom of Thailand. Crafted at one of the oldest distilleries in the country, our rum undergoes a maturation specially developed in accordance with the Southeast Asian climate to create its vibrant and exotic flavour profile. Drawing on the four elements (Earth, Water, Fire & Air), the style of Phraya is as rich as the history and culture of its country of origin. Meaning 'of higher rank', Phraya is a truly befitting name for our fine rum with its unparalleled characteristics.

36



OLD MONK RUM

IMDrinks is a specialised drinks company that aims to bring iconic and quality taste to the drinklovers in the U.K. We are the distributors of the iconic Old Monk aged dark rums from India. Coming from the oldest running distillery in Asia, Old Monk, has been among the top selling rums in India and beyond for over 70 years.

Our new additions, the Brixworth Collection, are designed to be savoured neat or on the rocks. Both Dark and Spiced Rum are smooth and scream quality with flavours such as chocolate, coffee, berries, fruits, cinnamon and more.

37

GREEN ISLAND

- RUM -



GREEN ISLAND

“Savour the Essence of Mauritius with Our Authentic Rums. Discover a curated collection of 100% genuine Mauritian rums, masterfully distilled in Mauritius from rich molasses and pure sugarcane juice, ‘Agricole’ style. Our award-winning rums offer a vibrant spectrum – from crisp white to deep, dark, from aged to spiced, with flavours that range from vanilla to mandarin, and much more. Explore everything from premium to super-premium selections, starting with the intriguing Green Island Spice, a rum cloaked in mystery. Don’t miss our Multi Award-Winning Tilambic XS Aged Overproof 151, celebrated for its bold, fiery character. For a unique gift, our Dodo Mauritius Rums, presented in delightful dodo-shaped decanters, are perfect keepsakes. Also, enjoy the elegance of Labourdonnais Distillery’s premium rums and their exquisite natural fruit and spice liqueurs, as well as Chamarel Estate’s Premium Agricole Rums. Launching at this year’s show will be the Labourdonnais Raph and VSOP. Join us and discover Mauritian rum like never before to elevate your rum journey.”

38

Carib

CARIB LAGER

Fourth generation, family-owned and still only brewed in the Caribbean (Trinidad & Tobago, St. Kitts and Grenada), Carib is THE truly imported & authentic Caribbean beer. Crisp and fresh, with a balance of sweetness & dry, and brewed to 5% strength, an ice-cold Carib Lager immediately immerses you in the Caribbean vibe. And we think we’ll be a nice little refresher for you today amongst all this rum.

40

PRECIOUS DROPS

PRECIOUS DROPS

Every Drop Tells a Story: The Philosophy Behind Precious Drops In the world of spirits, each bottle carries with it a narrative woven from history, craftsmanship, and passion. At Precious Drops, this philosophy is encapsulated in their motto: “Every drop tells a story.” This mantra not only reflects the essence of the brand but also emphasizes the unique character behind every bottling offered in their online retail store.

4.1A



DOREENS JAMAICAN RUM CAKES

“Doreen’s Jamaican Homemade Rum Cakes brings the vibrant flavor-sof Jamaica to the UK. Since 2018, we’ve crafted authentic rum cakes using my mum’s cherished recipe, infused with the bold kick of Wray & Nephew rum. Our range includes classic, vegan, gluten-free, and chilled treats like Appleton coconut sponge and chocolate truffle rum brownies. From signature rum cakes to premium rum cake jars, each bite captures the warmth of Jamaica.”

4.1B



ETAN RUM

Étân Rum is a premium, West African-inspired spirit founded by five sisters. It pays tribute to West African traditions and flavours, with five carefully selected spices infused into its award-winning rum. Crafted with care and Black British excellence, Étân offers a smooth, rich, and flavourful experience for those who appreciate finer spirits.

4.2a



RUMBACLAAT

Rumbaclaat Premium Rum is a 40% ABV, 70cl rum, expertly crafted by blending three-year-old rums from Barbados, Trinidad, and Jamaica. This premium rum delivers a smooth, rich flavour with subtle Caribbean spices and natural sweetness, making it ideal for sipping neat or on the rocks. Rumbaclaat embodies the vibrant spirit and heritage of the Caribbean, offering a luxurious and authentic taste experience that stands out in the rum market.

4.2b



REVIVAL RUM

Revival Rum commenced distilling in 2022. All fermentation occurs on-site, and we use a Jamaican-style copper double retort still. This year we are fermenting for over 60 days to produce more esters. Subsequently rum is laid down in our dunnage warehouse using a selection of casks. To date, we have released an award-winning, unaged rum, spiced rum, and we are launching a Honey & Aniserum at the UK RumFest2024.

4.3



OUTLIER DISTILLING COMPANY

The Outlier Distilling Company makes Hoolie Manx rum (41%), Hurricane overproof Manx rum (64%) and Twisted Arm spiced Manx rum (38%) in a converted milking shed in the Isle of Man. All rum is fermented on site in a wood-fired still using water from the farm's well.

4.4



BECKFORDS RUM

“Unleash your inner pirate with Beckford's premium Rum Spirits! Discover an array of award-winning Caribbean Rum including flavoured and dry-aged rums -ranging from 25-65% abv. From delicious Maroon Banana, Coffee, Caramel, Coconut and more! Pop over to stand No 44 and you might just find your new favourite drink” Products between £15-£40

4.5

SUNSET RUM

SUNSET RUM

Introducing St Vincent's hidden secret...Sunset Rum. As rum enjoys a well-deserved renaissance, St Vincent reveals its only resident rum manufacture to the world. Come try St Vincent's favourite Cocktail – Sunset Rum Punch.



4.6



WINDWARD SPIRITS

Clarke's Court rum distillery is revered on the island of Grenada & known for making Authentic Caribbean Rum that relies on the expertise of local, trained distillers, who distil and blend using their own traditional secret methods that require the rich, dark molasses used for centuries in this region. Combining ample historical precedent and local customs with a modern, innovative style, Clarke's Court boasts a range of fine award winning rums, Windward Spirits www.windwardspirits.co.uk have been importing & distributing the range of Award Winning Clarke's Court Rum into the UK since 2011 for all to enjoy.

4.7



FLAT CAP RUM

Flat Cap Drinks Company Ltd was established in 2020, our family roots stem from Burnt Savannah Westmoreland Jamaica and cross the seas 4000 miles to South London. The name Flat Cap is paying homage to our late father who travelled from Jamaica in the early 1950's and was known for wearing a Flat Cap! our Blends are Mixed Spice, Vanilla and Cherry, Dash of Honey and launching at Rumfest our Pure White Rum! A true taste of the Caribbean with every sip!

4.8



RAMPUSS RUM

Introducing Rampuss Jamaican White Rum, a luxuriously smooth spirit that conveys the true essence of Jamaica! Crafted with care made the traditional Jamaican way from pure blackstrap molasses and sugarcane. Rampuss delivers bold flavours and an unmistakable island vibe in every sip. Whether you're savouring a classic rum on the rocks or adorning your cocktails, this versatile rum brings the unique taste of the Caribbean to your glass. Perfect for mixing or sipping, it's a must-have for any rum lover. Ready to experience the Caribbean? Let Rampuss be your guide!

4.9



WEST GROVE RUM

West Grove Rum Punch is a legacy rum punch that embodies tradition and heritage. Crafted from a closely guarded family recipe, this exquisite punch captures the vibrant spirit of Caribbean culture. Made with the finest premium rums and tropical fruit juices, each sip offers a rich, flavourful experience reminiscent of sun soaked shores. Presented in elegant glass bottles with vintage inspired labels, West Grove Rum Punch stands out for its exceptional taste and sophisticated packaging, making it a coveted addition to any refined collection.

5.0



EXOTIC TRAMP

Rum enthusiast and Chef Owner, Sian Petter, started Exotic Tramp eight years ago and is renowned for creating exceptional cocktail chocolates using the finest quality ingredients. Sian is passionate about every step of the chocolate making process, from supporting the farmers who grow the cacao through to the newly sourced eco-packaging. No preservatives or additives are used, and flavour, whether complementing or contrasting key notes in the spirit, is a skill which Sian has perfected. Find Exotic Tramp on stand.

www.exotictramp.co.uk

Sales@exotictramp.com

51



PORTSMOUTH DISTILLERY

The Portsmouth Distillery Co. is one of the leading Rum Distilleries in the UK. We have our home in an 18th Century Bastion Fort, right on the coast, in the home of the Royal Navy. We use innovative, yet traditional methods, producing 6 world class rums, with England's first-ever 3 year old and 5 year old amongst them.

53



BLACK TOT RUM

On 31st July 1970, the last rum rations were issued aboard Royal Navy ships –known forever as Black Tot Day. Black Tot Rum began with Last Consignment - a rare bottling of the remaining Navy Rum flagons from 1970. Black Tot have since created their own signature blends, including Finest Caribbean and Master Blender's Reserve -an ever-evolving perpetual blend with an emphasis on quality and transparency. The new Master Blender's Reserve 2023 will be available at this year's UK RumFest!

54



NINEFOLD DISTILLERY

Ninefold Distillery is the first and only dedicated rum distillery in the South of Scotland, operating since 2019. We make multi award-winning rum from scratch in a converted cattle byre on the 460 year old Dormont Estate, in Dumfries and Galloway. Inspired by the natural beauty and heritage of the estate, we do everything from fermentation to maturation on site, double pot distilling small batches of just a few hundred bottles of authentic unaged, spiced and cask aged Scottish rums."

55



CRUSTY JUGGLER RUM

Based in St Ives Cornwall, and steeped in over 130 years of family history, Crusty Juggler offer a range of premium hand-crafted rums for the adventurous rum drinker. Visit them at stand 48 to sample their award-winning Black Spiced Rum, their fruity Black Strap Pineapple Rum and their bracing Coffee & Cacao Rum.

56



DROPWORKS RUM

DropWorks is where the Science of Rum meets Artistry of Britian. As the champions of Modern British Rum, DropWorks hand distill every Drop of our craft Rum at own very own bespoke built distillery in Nottinghamshire. Raw molasses is fermented, distilled, barrel aged and blended all in house, giving us total control of the process in order to express ourselves with every Drop. Launching at Rumfest 2024 is Barrel Drop –incredibly delicious and the first aged Rum from DropWorks!

VISITOR INFORMATION

WHERE ARE THE TOILETS?

There are toilets in the main foyer towards the back of the building.

WHERE IS THE FIRST AID? There are qualified First Aiders in the building. Please advise one of the organisers (RUM STAFF) if you need First Aid Help and you will be taken to the allocated office.

WHERE CAN I GET SOME WATER?

There are water coolers positioned in the foyer and at the water point in the main hall. Please ensure that you refill your water bottles using these water coolers – as many times you need.

WHERE IS THE FOOD SERVED?

This year we have one Caribbean caterer offering a selection of Rotis and other tasty tropical delights on both show days. Please make your way to the their food stall for your lunch, late breakfast or just a nibble in between drinks. There will also be Caribbean patties sold throughout the day by Port Royal. There may also be a 3 course lunch available on the 1st floor – please ask at reception for more info.

WHERE IS THE EXIT?

The exit is the same door that you used to enter the exhibition. During the show opening hours this will be the only exit available to visitors. At the end of the show you will be able to use the other doors.

WHAT ARE THE OPENING & CLOSING TIMES?

The exhibition opens to the public at 12pm (11am early entrants) and closes at 5pm on both days with last pours at 4.40pm.

WHERE IS THE LOST PROPERTY?

All lost property will be kept with the cloakroom staff. Due to the nature of the show, it is best to allow until the end of the show to recover your lost property.

WHERE IS THE CLOAKROOM?

The Cloakroom is located outside of the main exhibition hall in the foyer.

WHERE CAN I PURCHASE RUM I HAVE TASTED AT THE SHOW?

You can purchase Rum at the Rum Shop (The Whisky Exchange) situated by the main entrance to the show. You will be given a receipt and you may only collect the bottles of Rum on departure from the show. If in doubt please ask a member of staff. Please keep all receipts safe, as you will not be able to recover your purchases without one.

WHERE CAN I PURCHASE SUN-DAY'S TICKET?

You can purchase tickets online via [Eventbrite.co.uk](https://www.Eventbrite.co.uk)

WHERE CAN I SMOKE? You must not smoke in any part of the building. If you wish to smoke please use the exit from the hall and exit the venue, You will be allowed back in if you have the correct wristband and only if the show is still open. You will not be able to take drinks outside with you.

AND REMEMBER ... Please enjoy the rum and soak up the atmosphere responsibly. The organisers and all exhibitors reserve the right to refuse to serve alcohol to anyone exhibiting signs of drunkenness. They also reserve the right to remove you from the building and you may be refused re-admittance.

As a responsible member of the UK alcoholic beverage industry we recognise that alcohol misuse, however it happens, can cause social, medical or personal problems, especially if it occurs on a regular basis. For this reason we are committed to ensuring our brands are marketed and advertised responsibly. Our marketing activities observe advertising and promotional codes of practice and we also apply these standards to new media opportunities. All our advertising depicts moderate and responsible drinking and in no way encourages excessive or irresponsible consumption.

MONDAY



OCT 14TH

**THE UK RUMFEST, EQUIANO RUM & TRAILER HAPPINESS PRESENT:
BLACK HISTORY MONTH TAKEOVER**



Best US Hotel Bar 2024

Princess (PJ) Johnson
Allegory (Washington DC)
Guest Bartender



US Bartender of The Year 2024

Kapri Robinson
Allegory (Washington DC)
Guest Bartender



Global Rum Ambassador

Ian Burrell
Founder of Equiano & RumFest
Guest Drinker



Drinks Enthusiast

Sly Augustin
Owner of Trailer Happiness
Guest Barback

Join us at Trailer Happiness, Monday, October 14th from 7pm till late

