

THE

Rum

FEST  2025

OFFICIAL
**PREMIUM
RUM**
SHOW GUIDE

11th - 12th Oct 2025

RUM

Quality Catering



• HEART & SOUL •

EST. 2001

CARIBBEAN FOOD

47 Boston Road, Hanwell, London, W7 3SH
T. 07956 669778



Follow us on

Instagram

@heartandsoulcaribbeanfood



Follow us on

Facebook

@Heart and Soul Caribbean Food

MESSAGE FROM...

IAN BURRELL

GLOBAL RUM AMBASSADOR

Welcome to the 19th Annual UK RumFest!

Rum lovers — we're back! The world's biggest rum party has returned for its 19th year, and this one is shaping up to be truly unforgettable.

Get ready to sip, savour and discover, because this year we've got some incredible new rums making their debut on the RumFest stage. From Kakira in Uganda to The Curatist from Panama, and even Halong Rum all the way from Vietnam, your taste buds are in for a global adventure.

Of course, what would RumFest be without the icons? You'll be able to raise a glass with long-time favourites like Appleton Estate (Jamaica), Diplomatico (Venezuela), and the world's oldest rum brand, Mount Gay (Barbados). And don't forget to explore the unique Agricole rhums of Martinique — with Rhum Clément and Rhum Saint James bringing that bold, grassy, terroir-driven style that fans can't get enough of.

And then there are the legendary seminars — the moments where rum wisdom flows as freely as the cocktails.

This year we're joined by:

- Trudiann Branker, the first female Master Blender at Mount Gay, and a true history-maker in Barbados rum.
- Richard Seale, the straight-talking Master Distiller of Foursquare, ready to drop more rum knowledge bombs.
- And for the very first time at RumFest, flying in from Guyana, Shaun Caleb, Master Distiller of El Dorado rums — making his debut appearance with us!

So, whether you're a seasoned rum aficionado or just starting your journey, RumFest 2025 is here to inspire, excite, and connect you with the best rums and the people who craft them.

Raise your glass, dance to the rhythm, and let's celebrate the spirit of rum together!

Cheers,

Ian Burrell
Global Rum Ambassador
& Founder of UK RumFest
@Rum_Ambassador

P.S. Don't forget to get a signed copy of my book.



Ian Burrell 😊

Last year at
RumFest





RF 2024







RF 2024





RF 2024





RUMFEST ETIQUETTE

The legal drinking age in the UK is 18 years old. The Show Organisers may ask for proof of ID from any guests whom they believe to be underage.

2

Visitors are strongly encouraged to eat before and during the Show. There is hot food available all day.

4

There will be free drinking water available in easily visible locations throughout the venue.

6

Safety Stewards will be on duty at the Show for the help and protection of all visitors and exhibitors.

8

No re-admittance will be granted to anyone who has been asked to leave the Show or who has been removed from the Show for the above reasons.

10

1

The UK RumFest unequivocally promotes and encourages responsible drinking by all visitors to the show.

3

The show is all about fine rum, education, fun and enjoyment not excess. In this respect, the Show believes in quality over quantity.

5

As well as eating, visitors are encouraged to drink plenty of water in between tots and take regular breaks from tasting during the Show.

7

As part of their duty of care to the Show's visitors, exhibitors will not serve anyone whom they believe to have consumed an excessive amount of alcohol.

9

The Stewards will ask anyone who is inebriated or who becomes disruptive or offensive to other visitors or exhibitors to leave the Show.

11

The above guidelines, if followed correctly, should greatly enhance your enjoyment of the UK RumFest and appreciation of the fine rums available on the day.

Barbados... the birthplace of rum



SCAN TO WIN



BARBADOS
visitbarbados.org

BARBADOS®

Barbados may be just 430 square kilometres in size, but this small Caribbean nation has made a huge mark on the world. It is the birthplace of global superstar Rihanna, cricketing legend Sir Garfield Sobers, the grapefruit, and one of the world's most beloved spirits, rum. Few places can rival Barbados when it comes to rum, and the island's rum expressions are celebrated globally for their smoothness, balance, and dedication to traditional craftsmanship.

The story begins in the early 1600s, when English settlers struggled to establish profitable crops such as tobacco, cotton, and indigo. The turning point came in the mid-17th century with the arrival of Sephardic Jews fleeing Brazil. They brought with them vital knowledge of sugar cane cultivation and introduced the windmill, a crucial innovation that transformed sugar into a highly profitable commodity. This new prosperity, however, was inseparable from tragedy; the rise of the transatlantic slave trade. Enslaved Africans, many taken from regions such as Ghana, Benin, and Nigeria, were forced to work under brutal conditions on Barbados' plantations. For nearly two centuries, the immense wealth of the island's elite rested on this system of exploitation.

It was within this world of sugar that rum was born. Enslaved workers discovered that molasses, the sticky by-product of refining sugar, could ferment into a potent spirit. The result was first known as "kill-devil" or "rumbullion", before the name was shortened to what we know today - rum. By the late 1600s, production was underway in Barbados, and by the mid-18th century, rum had gained a reputation as a luxury item. By the 19th century, as production expanded and prices fell, Barbadian rum was being shipped and savoured around the globe.

Rum is also at the heart of Crop Over, a six-week summer festival that has been celebrated for more than 200 years. Originally marking

the end of the sugar harvest, Crop Over has evolved into Barbados's most vibrant cultural event, with food fairs, dusk-to-dawn parties, colourful parades, and calypso competitions. Both joyful and deeply rooted in history, it stands as a living reminder of the island's enduring connection to sugar and rum.

Barbados is now home to five working distilleries:

- **Mount Gay**, originally Mount Gilboa, has records dating back to 1703, making it the world's oldest surviving rum brand. Today, owned by Rémy Cointreau, Mount Gay still ages and bottles its rum on Barbadian soil
- **Foursquare Rum Distillery**, family-run by the Seales, and the most awarded on the island
- **St. Nicholas Abbey**, a small-batch, family-owned producer operated by the Warrens
- **West Indies Rum Distillery**, the island's largest exporter, owned by Maison Ferrand
- **Hopewell Distillery**, founded in 2023 by Greg Cozier, whose family has deep roots in sugar cultivation. Located on the historic Hopewell plantation, the distillery continues a long family tradition in spirits and agriculture

Rum remains woven into the fabric of Barbadian life today. It flows in the island's countless rum shops, where communities gather to talk politics, play dominoes, and share meals. More than just a drink, for Barbadians, rum is a source of national pride and cultural identity, an essential part of the island's history, economy and way of life. Whether sipped neat, mixed into a cocktail or shared in a rum shop, Barbados rum carries centuries of heritage in every drop.

MAIN STAGE



SAT

SUN

14:30
15:00

Barbados Tourism
Marketing

Barbados Tourism invites Foursquare Rum to take to the stage with them.

14:00
15:00

Barbados Tourism
Marketing

Barbados Tourism invites Saint Nicholas Abbey Distillery to take to the stage with them.

15:30
16:00

Re'al Colada Cocktail

Re'al Colada Cocktail Competition

16:00
17:00

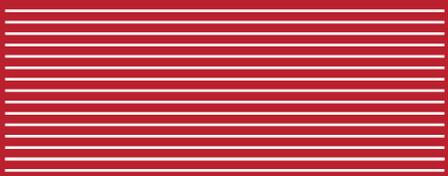
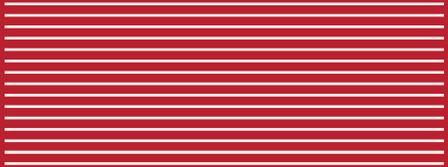
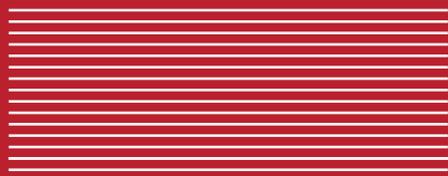
Carnival Hour

Dance away the last hour with your favourite glass of rum & some amazing tunes from around the rum world.

16:15
17:00

Carnival Hour

Dance away the last hour with your favourite glass of rum & some amazing tunes from around the rum world.



12:15
-
13:00

ONE LOVE RUM ROOM—GROUND FLOOR

IAN BURRELL Global Rum Ambassador

£1000 RUM TASTING Unless you're using £50 notes to light your cigar, you probably haven't sampled £1000 worth of rum on a Saturday afternoon. Here's your chance. The Award-winning Global Ambassador of Rum Ian Burrell will lead you through an informative and luxurious rum tasting. The final selections Ian makes will sell at retail for a combined value in excess of £1000. Spoil yourself. You deserve it!



12:30
-
13:15

ANGEL SHARE ROOM – 1ST FLOOR

NELSON HERNÁNDEZ

Discover Diplomático: Venezuela's Finest

Step into the world of Diplomático and explore the unique distillation and blending methods that define the house's signature style. Nelson Hernández, Maestro Ronero since 2017, crafts rums of remarkable complexity, each shaped by diverse distillation techniques and the distinctive character of tropical ageing in Venezuela. With access to an immense variety of rums maturing in Diplomático's cellars, Hernández carefully selects and harmonizes each barrel to create the brand's iconic blends.

His expertise ensures every sip carries the unmistakable personality of Diplomático. With nearly 40 years of experience, Hernández embodies the Hispanic tradition of rum-making. Combining his engineering background with exceptional craftsmanship, he has helped position Diplomático as a pioneering rum enjoyed by connoisseurs across the globe.



DOUBLE DISTILLED ROOM – GROUND FLOOR

RICHARD SEALE

13:00
–
13:45**Foursquare Rums. Barbados' most awarded rum hosted by 6th generation master Distiller, Richard Seale**

Join us for an exclusive masterclass with Richard Seale, 6th generation Barbadian Master Distiller and one of the most respected voices in rum today. As the creative force behind Foursquare Rum Distillery, Richard has redefined quality and authenticity in the category, earning his rums the title of “the most awarded rum over the last five years”. In 2023, 2024 & 2025 his distillery claimed the prestigious IWSC Rum Spirit Trophy, officially recognized as the best rum in the world by the International Wine & Spirit Competition. In this unmissable session, Richard will share his deep knowledge of Barbadian rum-making traditions, innovation in cask maturation, and the importance of integrity in rum production. Attendees will enjoy a guided tasting of some of his exceptional releases, gaining first-hand insight into what makes Foursquare one of the world's most acclaimed rum producers.



ONE LOVE RUM ROOM – GROUND FLOOR

TRUDIANN BRANKER

13:45
–
14:30**Mount Gay Rum Private Tasting & Masterclass Hosted by Master Blender Trudiann Branker**

Since April 2019, Trudiann Branker has been at the helm of the production of the famous Barbados rum. The first female master blender of Mount Gay Rum is writing a new chapter in the history of this rum founded in 1703 thanks to her expertise, her fresh eye and her talent. Come and sample 4 special Mount Gay Rums with Trudiann herself.



13:45
-
14:30

ANGEL SHARE ROOM – 1ST FLOOR

GIANG NGUYEN

**Founder and HaLong Distillery CEO, HaLong Rum:
The spirit of Vietnam.**

Dive into the creative minds that created the youngest rum distillery in Vietnam (HaLong Distillery), Giang NGuyen and Master Distiller Arno Bolliger, what makes the pure sugar cane juice rums from HaLong so unique : local sugar cane cultivars, extra long fermentation, distillation through hybrid still (Pot/Column) designed by arno, precise cut of heart done by Arno, unique resting period of all the distillates into 200 litres traditional clay pots, aging in wide variety of casks (ex bourbon, ex cognac, ex port, ex madeira, ex PX including tailor made vietnamese mango wood casks for unique flavors) and bottled on site for strict quality control. Tasting of the 3 to be launched expressions and a special liquid coming from the cask inventory.

14:15
-
15:00

DOUBLE DISTILLED ROOM – GROUND FLOOR

FILIPPO MARIA OLIVI

The Secret of the Guaraní: El Supremo Rum

Immerse yourself in the world of El Supremo Rum, a celebrated artisanal spirit that captures over 500 years of Paraguayan tradition and craftsmanship. Born from sustainably harvested sugarcane and distilled from cane honey using copper stills, our rum is traditionally aged first in native Incienso Marrón vats—imparting deep amber hues and complex smoky, toffee, and nutty tones—before being patiently finished in French oak casks for elegance and nuance. Rooted in the legacy of the Guaraní people and Jesuit pioneers, and named in honour of Paraguay’s founding figure, El Supremo, our rum is a tribute to cultural heritage and timeless ingenuity. Crafted with no additives, filters, or colorants, each unaltered expression invites you to taste purity and terroir in every drop. Join Filippo Maria Olivi, Brand Ambassador and CEO, as he guides you through a sensory narrative—showcasing how this exceptional rum bridges ancestral traditions with modern refinement. Discover how El Supremo’s sustainable production, storied origins, and meticulous maturing process converge to create a sophisticated tasting experience that speaks to both heritage and innovation. Filippo Maria Olivi is the Brand Ambassador and CEO of El Supremo Rum, a Paraguayan artisan brand known for its cultural depth and exceptional craftsmanship. Born in Italy and raised in France and Switzerland, with education in the United States, Filippo brings a uniquely international perspective to rum craftsmanship. He is dedicated to innovation in the rum category and raising Paraguay’s profile on the global spirit’s stage.



ANGEL SHARE ROOM – 1ST FLOOR

SIAN PETTER

15:00
–
15:45**Exotic Tramp: Rum & Chocolate Pairing**

Chocolatier, rum enthusiast and owner of Exotic Tramp, Sian Petter joins us again at RumFest to host a tasting of her exceptional rum chocolates and will be on stand 52 throughout the event. Creator of exceptional cocktail chocolates using the finest quality ingredients, Sian is passionate about every step of the chocolate-making process. From supporting the farmers growing the cacao through to the eco packaging, great care and love goes into every chocolate made. Join her on an exploration into the world of chocolate and how it can be perfectly married with your favourite rum.



ONE LOVE RUM ROOM – GROUND FLOOR

ALEXANDER KONG &
MIGUEL SMITH15:00
–
15:45**From Grass to Glass: Jamaica Rum,**

the Worthy Park Way Join Alexander "Zan" Kong and Miguel Smith as they bring Jamaica's only single-estate rum distillery to life. This immersive seminar fuses story, music, and visuals to answer one big question: How do we attract new rum fans into the world of Worthy Park while keeping long-time enthusiasts engaged? Take a vibrant journey through cane fields to pot stills to ageing warehouses. Explore how Jamaican rum fits into today's global scene and why Worthy Park refuses to be defined by common clichés like "funky" or "smooth". The session closes with a guided tasting of five standout expressions that showcase how Worthy Park is carving out their own niche on the world stage.



DOUBLE DISTILLED ROOM – GROUND FLOOR

SHAUN CALEB

15:30
–
16:15**El Dorado Master Distiller**

Join us for an exclusive session with Shaun Caleb, Master Distiller of El Dorado Rum. Crafted in Demerara, Guyana, El Dorado's award-winning range is renowned for its depth, complexity, and heritage, produced using the world's last surviving wooden stills and aged in the tropics. Shaun will share insights into the distillation and blending traditions that make these rums truly unique, while guiding you through a tasting of El Dorado's most celebrated expressions. A rare chance to experience the artistry behind one of the world's great rum houses.



12:30
-
13:15

ANGEL SHARE ROOM – 1ST FLOOR

NELSON HERNÁNDEZ

Discover Diplomático: Venezuela’s Finest

Step into the world of Diplomático and explore the unique distillation and blending methods that define the house’s signature style. Nelson Hernández, Maestro Ronero since 2017, crafts rums of remarkable complexity, each shaped by diverse distillation techniques and the distinctive character of tropical ageing in Venezuela. With access to an immense variety of rums maturing in Diplomático’s cellars, Hernández carefully selects and harmonizes each barrel to create the brand’s iconic blends. His expertise ensures every sip carries the unmistakable personality of Diplomático. With nearly 40 years of experience, Hernández embodies the Hispanic tradition of rum-making. Combining his engineering background with exceptional craftsmanship, he has helped position Diplomático as a pioneering rum enjoyed by connoisseurs across the globe.



12:30
-
13:15

DOUBLE DISTILLED ROOM – GROUND FLOOR

CHRISTOPHER BELLAIL

La Maison & Velier Philosophy

Explore the philosophy and vision of La Maison & Velier, where craftsmanship and passion bring to life rums that embody heritage and culture. Discover how historical know-how is preserved and passed on, keeping alive the spirit of transmission and dedication.



13:00
-
13:45

ONE LOVE RUM ROOM – GROUND FLOOR

GARNETTA PHILLIP

The 3 Pillars of Caribbean Rum: Jamaica,

Martinique & Cuba Caribbean rum isn’t just a spirit — it’s a cultural artifact, a historical storyteller, and a source of national pride. In this thought-provoking seminar, we invite the audience to explore the three towering titans of Caribbean rum: Jamaica, Martinique, and Cuba. Each represents a distinct style, legacy, and production philosophy that has shaped the global rum landscape. This panel will ignite a spirited (and respectful) debate among some of the region’s most respected rum brand ambassadors and experts. Attendees will gain deeper insight into the nuances of production methods, historical impact, colonial influence, and modern-day branding — while confronting the myths and biases that often divide rum lovers. Naturally, you’ll get to try ALL styles of rums to support the story. Hosted by Garnetta Phillip with panellists: Alexander Kong (Worthy Park, Jamaica Rum), Ashera Goonewardene (Rhum Clement, Martinique) and Liam Holyoak-Rackal (Global Ambassador for Havana Club Rum)



ANGEL SHARE ROOM – 1ST FLOOR

DAVE MARSLAND

13:45
 -
 14:30

Saint Lucia: Sugar, War, Rum and Blue Books

Discover over 200 years of the volatile history of sugarcane and rum production in Saint Lucia with author and historian Dave Marsland as he guides you through his findings that ultimately became the first book to ever cover the topic: 'Saint Lucia: A Sugarcane and Rum History'. Join Dave as he shows highlights into his research and discoveries of Saint Lucia's past that culminates into present-day St. Lucia Distillers, with a couple of rums from his personal Saint Lucia collection to enjoy along the way. Dave Marsland is the founder of Drinks Enthusiast, a brand agency specializing in the UK spirit's market. An expert in rum, he is the owner and founder of the annual Manchester Rum Festival. Marsland has also served as a long-time brand ambassador for St. Lucia Distillers and is the author of the book Saint Lucia: A Sugarcane and Rum History! His extensive background in the drinks industry also includes experience as a bar owner and drinks journalist.



DOUBLE DISTILLED ROOM – GROUND FLOOR

AMMA MENSAH

13:45
 -
 14:30

Founder of Reign Rum

Celebrate Black History Month with Rum & Culture, hosted by Amma Mensah with panellists Cashain David of Kromanti Rum and Jacine Rutasikwa Of Matugga Rum. Rum has deep roots in the Caribbean, built on the labour and resilience of enslaved Africans. Today, that legacy lives on through a new generation of Black-owned rum brands—creators who are honouring history while reimagining the future of this iconic spirit. This Black History Month, we invite you to raise a glass with us. Discover remarkable rums, meet passionate Black rum makers, and share in stories that connect Africa, the Caribbean, and the culture of rum. Hosted by Amma Mensah, founder of Reign Rum & The Reign Forest Distillery in Ghana, this special event will showcase four Black-owned British rum brands—each with its own story, spirit, and celebration of heritage. Join us in this tasting of culture and community.



SUNDAY SEMINARS

14:15
-
15:00

ONE LOVE RUM ROOM-GROUND FLOOR

PAUL RUTASIKWA

The Matugga Story: Against the Odds – A Rum Distilled in Scotland, Rooted in African Heritage with Paul Rutasikwa

Join Matugga Distillers’ co-founder and head distiller, Paul Rutasikwa, for an immersive masterclass exploring the journey of Matugga Rum. From Uganda to Scotland, Paul will share how his heritage and engineering background inspired the creation of Scotland’s first Black-owned distillery, and how Matugga has become a pioneer in the UK’s craft rum movement. Discover the unique approach to fermentation and distillation that gives Matugga its distinctive character, and how African heritage and Scottish craftsmanship come together in the brand’s award-winning range. A keen cook, Paul also brings a culinary mindset to his experiments with flavour and ingredients, enriching his understanding of complex taste profiles. With a spotlight on Matugga’s mission to nurture the UK’s next generation of rum distillers and producers, guests will enjoy guided tastings, behind-the-scenes insights and stories from Matugga’s ten-year journey. Paul Rutasikwa Bio Paul Rutasikwa, Head Distiller and Co-founder at Matugga Distillers, has played a leading role in shaping the UK’s burgeoning craft rum industry over the past decade through his commitment to innovation, education and inclusivity. Born in Uganda and a self-proclaimed “malthead” and “rum nerd,” Paul has pushed the boundaries of rum making while ensuring his African roots remain central to his craft. A former Chartered Civil Engineer with specialised training in Brewing and Distilling at Heriot-Watt University, he actively supports up and coming distilling talent. In 2024, Paul was named Be Inclusive Hospitality’s Drinks Professional of the Year.oak-Rackal (Global Ambassador for Havana Club Rum)



DOUBLE DISTILLED ROOM – GROUND FLOOR

KIT CARRUTHERS

Owner & Distiller, Ninefold Distillery

15:00
-
15:45

Scottish Oak Aged Rum - 460 years in the making.

Rums: Scottish Oak 3 Year Old, Cask Aged Rum, Pure Single Rum, Merchant Parrot The Carruthers of Dormont Estate have been stewarding the lands of Annandale in southwest Scotland for nearly half a millennia. Many generations into the family’s tenure, oak trees of the species Quercus Robur began growing on the banks of the river Annan, just a mile away from where Dr. Kit Carruthers now scratch distils authentic Scottish rum on the estate. In 2018, some of these Scottish oak trees were felled to make barrels for the distillery, and October 2025 marks the release of the first ever rum aged in Scottish oak. Kit, owner and head distiller at Ninefold Rum Distillery, will take you on a journey through the history of the Carruthers family, how the Carruthers got into rum, and why Scottish oak is so special to the distillery.



ANGEL SHARE ROOM – 1ST FLOOR

DR GEOFFREY WARD15:00
–
15:45**Rum and the Royal Navy 1650 – 1815**

Much has been written in recent years about the relationship between rum and the English - later British - Royal Navy. Most of this writing has been to promote "Navy" and "Gunpowder Proof" rums, attempting to capitalise on a romanticised notion of the relationship between rum and the Royal Navy. This seminar will delve into the history of that relationship, from its introduction to the end of the Napoleonic Wars in 1815. It will attempt to separate fact from fiction and address some of the currently popular perceptions and misconceptions of British naval attitudes towards rum and its role in the Royal Navy. Dr. Geoffrey Ward completed his undergraduate degree in History at the University of Western Ontario in Canada before returning home to Barbados. He was awarded his PhD from the University of the West Indies (Cave Hill Campus) in 2022, investigating the political, social and economic interactions between the Barbadian Populace and British naval personnel in the American Revolution. He is currently an R.L. Seale / University of the West Indies post-doctoral fellow, investigating Barbados' rum exports between 1775 and 1820. Dr. Ward is a founding member of the Barbados Rum Club and thoroughly enjoys investigating the history – and taste – of rums from around the world.



SUNDAY SEMINARS

ONE LOVE RUM ROOM – GROUND FLOOR

LEWIS HAYES15:30
–
16:15

Join DropWorks Founder & Master Distiller, Lewis Hayes, for a bold exploration of what makes British-made rum unlike anything else in the world. In this exclusive seminar, you'll uncover how DropWorks is shaping the future of rum, right here in the UK, with award-winning liquids that challenge convention and redefine quality. During this session you'll be invited to taste four, hand-selected Drops, all of which are produced on-site at Europe's largest premium rum distillery, DropWorks. Join us as we take British-made rum into world-class territory.

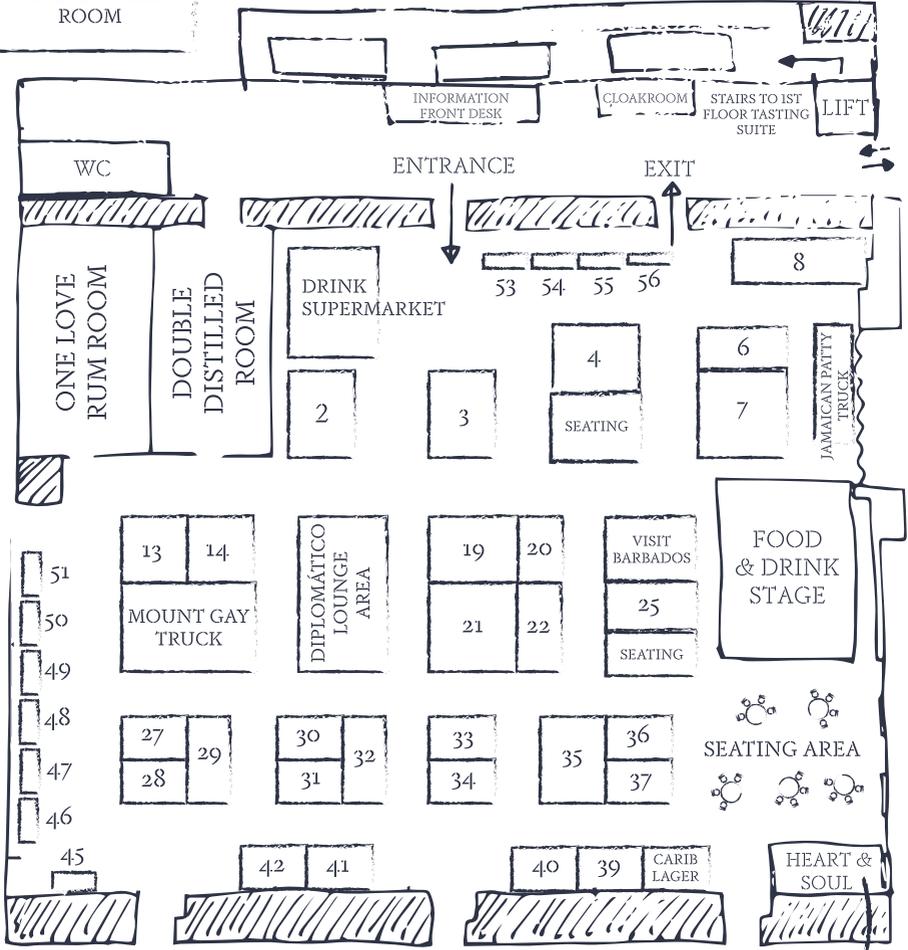


GOLDEN TOTS

THE IDEA BEHIND THE GOLDEN TOT IS SIMPLE As well as a very extensive list of premium rums that show visitors can sample for free we have encouraged some exhibitors to bring an ultra-premium bottle, a rum that is considered rare or has been specially bottled for the show or has an RRP of more than £80. Make sure that you get your Golden Tots in early – there are only limited amounts of these rums and the popular ones run out quickly... Golden Tots can be bought from receptions for £5 each.

| STAND | RUM | TOKEN |
|-------|--|-------|
| 3 | Camikara Cask Aged Rum 12YO | 2 |
| 8 | Dominican Republic 2000 Oliver Y Oliver 23 yrs old 55.5% ABV | 2 |
| 8 | Nicaragua 2004 CLDN 21 yrs old 58.8% ABV | 2 |
| 8 | Panama 2004 VarelaHermanos 19 yrs old 57.5% ABV | 2 |
| 8 | Barbados 2010 Foursquare 13 yrs old 60.5% ABV | 1 |
| 8 | El Salvador 2010 Cihuatan 13 yrs old 61.7% ABV | 1 |
| 8 | Guatemala 2012 DARSA 11 yrs old 57.8% ABV | 1 |
| 8 | Trinidad 2012 Trinidad Distillers 11 yrs old 64.3% ABV | 1 |
| 8 | Jamaica 2013 Worthy Park 10 yrs old 63.4% ABV | 1 |
| 8 | Mauritius 2014 Chamarel 9 yrs old 54.2% ABV | 1 |
| 8 | Trinidad 1997 Caroni 28 yrs old 60.5% ABV | 4 |
| 8 | Trinidad 1998 Caroni 27 yrs old 62.2% ABV | 4 |
| 8 | Trinidad 1999 Caroni 26yrs old 62.7% ABV | 4 |
| 14 | Reign Aged Rum | 2 |
| 14 | Reign white rum (New Ltd Edition Release) | 2 |

FIRST FLOOR
ANGEL SHARE
ROOM



FOOD MENU

Heart & Soul Caribbean Roti Specialists

- Pulled Beef Brisket Sandwich
- Jerk Pineapple Wings
- Sticky BBQ Wings
- Louisiana Hot Wings
- Mac And Cheese
- Fries

- Rotis:**
- Chicken
 - Mutton
 - Vegan
 - Prawn

| STAND | COMPANY | RUMS | C.O.O |
|-------|---------------------------------|---|---|
| 1 | Drink Supermarket | Wide Selection : RumFest Retail Partner | Various |
| 2 | Appleton Estate Rum | Appleton Estate Signature Appleton Estate 8-Year-Old Appleton Estate 12-Year-Old Appleton Estate 21-Year-Old Appleton Estate 15-Year-Old | Jamaica Jamaica Jamaica Jamaica Jamaica |
| 3 | Piccadilly Agro Industries Ltd. | Camikara Cask Aged Rum 8yo Camikara Cask Aged Rum 3yo | India India |
| 4 | Saint James Rum | Saint James VO Saint James VSOP Saint James XO Saint James Blanc 40 Saint James Blanc 55 Island Signature Yellow Snake Depaz XO Depaz Blanc 55 | Martinique Martinique Martinique Martinique Martinique Martinique Martinique Martinique |
| 6 | Matugga Distillers | Matugga Golden Rum 42% Matugga Spiced Rum 42% Matugga White Rum 40% Matugga Mocha Rum 40% Liv Black Spiced Rum 40% Liv Passionfruit & Pineapple Rum 40% | Scotland Scotland Scotland Scotland Scotland Scotland |
| 7 | Foursquare Rum Distillery | Doorly's 3YO (47%) Doorly's 5YO Doorly's XO Doorly's 12YO Doorly's 14YO Taylor's Velvet Falernum RL Seale's Finest 10-Year-Old Rum Foursquare Spiced Rum Foursquare CONVOCAATION Experimental Cask Selection | Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados |
| 8 | House of Rum | Foursquare Distillery 2010 60.5% ABV Cihuatan Distillery 2010 61.7% Varela Hermanos Distillery 2004 57.5% Oliver & Oliver 2000 53.5% Worthy Park 2013 63.4% Trinidad Distillers 2010 64.3% Chamarel Distillery 2014 54.2% Destiladora de Alcoholes Rones Sociedad Anonima 2012 57.8% Corporation Alcohols del Carib Distillery 2005 57% Caroni Distillery 1997 58.8% Caroni Distillery 1998 62.2% Caroni Distillery 1999 62.7% | Barbados El Salvador Panama Dominican Republic Jamaica Trinidad Mauritius Guatemala Venezuela Trinidad Trinidad Trinidad |
| 13 | Windrush 1027 | Windrush 1027 Classic Rum Windrush 1027 Flavoured Spice Rum Windrush 1027 White Rum Jamaica | Several Islands Several Islands Jamaica |
| 14 | Reign Forest Distillery | Reign Spiced Reign Hibiscus and Baobab Reign Aged (Golden Tot) Reign white rum (New Ltd edition release, Golden tot) | Ghana Ghana Ghana Ghana |
| 15 | Mount Gay Distillery | Mount Gay Silver - launching October, 15th in the on-trade Mount Gay Eclipse Mount Gay Black Barrel Mount Gay XO Master Blender Collection Cognac Cask Master Blender Collection Coffey Still Master Blender Collection Sherry Cask Single Estate Series 1 Single Estate Series 2 Single Estate Series 3 - launching October, 15th Single Estate Series 4 - launching October, 15th | Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados Barbados |
| 17 | Ron Diplomático | Diplomático Reserva Exclusiva Diplomático Mantuano Diplomático Planas Diplomático Selección de Familia Diplomático Single Vintage 2008 Diplomático Ambassador | Venezuela Venezuela Venezuela Venezuela Venezuela Venezuela |
| 19 | V Rum | V Premium White Rum - 40% V Overproof White Rum - 60% V Spiced Rum -37.5% V Tropical Crush - 7% Ready to Drink Can | UK UK UK UK |

| STAND | COMPANY | RUMS | C.O.O |
|-------|----------------------------|--|--|
| | | V RedRum - 40% | UK |
| | | V Spiced Rum Cola - 7% - Ready to Drink Can | UK |
| | | V Grapefruit Twist - 7% - Ready to Drink Can | UK |
| 20 | Worthy Park Estate Ltd. | Worthy Park Overproof Jamaican Rum | Jamaica |
| | | Worthy Park Select | Jamaica |
| | | Worthy Park 109 | Jamaica |
| | | Worthy Park Silver | Jamaica |
| | | Worthy Park Rum Cream | Jamaica |
| | | Worthy Park Single Estate Reserve | Jamaica |
| | | Worthy Park 12 YO | Jamaica |
| 21 | America Beverage Marketers | Re'al Cocktail Ingredients | USA |
| 22 | La Maison & Velier | Hampden Estate 8YO | Jamaica |
| | | Hampden Estate 1753 | Jamaica |
| | | Hampden Estate HLCF Classic Overproof | Jamaica |
| | | Hampden Estate Pagos 3rd Edition | Jamaica |
| | | Hampden Rum Fire | Jamaica |
| | | Clairin Communal | Haiti |
| | | Clairin Sajous | Haiti |
| | | Clairin Vaval | Haiti |
| | | Clairin Casimir | Haiti |
| | | Clairin Sonson | Haiti |
| | | Clairin Le Rocher | Haiti |
| | | Veritas | Several Islands |
| | | Rivers Royal Grenadian Rum | Grenada |
| | | Shakara | Thailand |
| | | TCRL Panama 6YO | Panama |
| | | TCRL French West Indies | Several Islands |
| | | TCRL Australia 7YO | Australia |
| | | TCRL Jamaica 5YO | Jamaica |
| | | TCRL Fiji 10YO Single Cask | Fiji |
| 27 | Outlier Distilling Company | Hoolie Manx White Rum 41% | Isle of Man |
| | | Hurricane Overproof 64% | Isle of Man |
| | | Twisted Arm Spiced Rum 38% | Isle of Man |
| | | Mistral 4yo Manx Rum 63% | Isle of Man |
| | | Punk Croc 43% | Isle of Man |
| 28 | Mangrove Global Limited | Rhum Clement | Martinique |
| | | Rhum J.M | Martinique |
| | | Arcane | Martinique |
| | | Beach House | Martinique |
| | | Chairman's Reserve | St Lucia |
| | | Bounty Rum | St Lucia |
| | | Admiral Rodney | St Lucia |
| 29 | Spirit Cartel | J. Bally Rhum Blanc | Martinique |
| | | J. Bally Rhum Vieux 12 Ans | Martinique |
| | | J. Bally Rhum Ambré | Martinique |
| | | Spirited Union Botanical Rum Organic Coconut | Netherlands |
| | | Spirited Union Botanical Rum Pineapple & Spice | Netherlands |
| | | Spirited Union Botanical Rum Good Spiced | Netherlands |
| | | English Harbour 5 Year Old | Antigua |
| | | English Harbour 10 Year Old | Antigua |
| | | English Harbour Port Cask | Antigua |
| | | English Harbour Sherry Cask | Antigua |
| 30 | Kakira Distillery | Kakira Sugar Cane Vodka | Uganda |
| | | Kakira Coffee Infused Sugar Cane Vodka | Uganda |
| | | Kakira African Dry Gin (cane spirit) | Uganda |
| | | Kakira African Spiced Rum | Uganda |
| | | Kakira African Silver Rum Aged 5 Years | Uganda |
| | | Kakira African Gold Rum Aged 7 Years | Uganda |
| | | Kakira African Dark Rum Aged 5 Years | Uganda |
| 31 | Bone Idyll | Bone Idyll Aged Rum - Aged Rum Blend | Barbados, Guyana and Dominican Republic. |
| | | Bone Idyll Botanical Rum | Barbados, Guyana and Dominican Republic, redistilled in Kingston-Upon-Thames |
| 32 | Nusa Caña Rum | Nusa Caña Tropical Island Rum 37.5% | Netherlands |
| | | Nusa Caña Spiced Rum 40% | Netherlands |
| | | Nusa Caña Coconut Rum 40% | Netherlands |
| | | Nusa Caña Dark Rum 40% | Netherlands |
| | | The Godfather Batavian Arrack Overproof | Netherlands |
| 33 | HaLong Distillery | HaLong White Rum | Vietnam |
| | | HaLong Golden Rum | Vietnam |
| | | HaLong Spiced Rum | Vietnam |

| STAND | COMPANY | RUMS | C.O.O |
|-------|---|--|--|
| 45 | The Curatist Trade Day Only (Monday) | The Curatist Panama Edition | Panama |
| 48 | JSR Saturday & Sunday Only | Rebel 1768 - Spiced Rum 40% Revolt 1768 - White Rum 40% ABV | Several Islands Several Islands |
| 48 | Don Papa Rum Proof Drinks Trade Day Only (Monday) | Don Papa Single Island Don Papa Baroko Don Papa Gayuma Don Papa Masskara | Philippines Philippines Philippines Philippines |
| 49 | West Grove | West Grove Legacy Rum Punch | |
| 50 | Kromanti | Tamarind Spiced Rum 40% ABV Plantain Golden Rum 40% ABV | Barbados / Dominican Republic Venezuela / Dominican Republic |
| 53 | The Drop Works Rum Distillery | DropWorks Spice Drop Rum DropWorks Clear Drop Rum DropWorks Dark Drop Rum DropWorks Funk Drop Rum Dropworks Barrel Drop Rum | UK UK UK UK UK |
| 54 | Ninefold Rum Distillery | Pure Single Rum (Single Rum) Merchant Parrot (Single Rum) Dormont Spiced (Spiced Rum) Celestial Spiced (Spiced Rum) Cask Aged Rum (Single Rum) Scottish Oak 3 Year Old (Single Rum) | Scotland Scotland Scotland Scotland Scotland Scotland |
| 55 | Bolley Brewing & Distillation | Bolley Rum Coffee Bolley Rum Jalapeno Bolley Rum Dark Bolley Rum White Bolley Rum Signature Spiced Bolley Rum Absinthe | British British British British British British |
| 56 | Revival Rum Small Batch Distillers | Revival Rum Pure Cane Spirit 70cl 43% ABV Revival Rum Spiced 70cl 40% ABV Revival Rum Honey & Anise Revival Rum Pure Single Aged 70 cl 40.5% ABV | UK UK UK UK |



Global Rum Ambassador Ian Burrell shares his wisdom in this comprehensive guide to all things rum. Join him and savour the variety, complex history, and distinct flavours that rum has to offer.

With tasting notes for 100 global rums and recipes for 12 cocktails – both classic favourites and those with a modern twist – this essential guide will help you to establish your own palate and write your own tasting notes.



BEGIN YOUR OWN TASTING EXPERIENCE

ORDER YOUR COPY TODAY





RUMFEST 2025

25

1



DRINK SUPERMARKET

Drinksupermarket.com is a leading independent alcoholic beverage retailer and has served more than 250,000 UK customers with an extensive range of whisky, champagne, wine, spirits, and beer since its inception in late 2011. Drinksupermarket.com is also a leading white label partner. The company was chosen as a drinks category launch partner by Amazon in 2013 and now serves as the online store and fulfilment partner for a number of household names. With specialist knowledge in drinks, e-commerce, advertising technology and with the scale and carriage networks to deliver products across UK, Europe and beyond, Drinksupermarket.com is a trusted name for consumers and partners.

2



APPLETON ESTATE

Rooted in Jamaica's Nassau Valley, Appleton Estate leverages unique terroir, limestone water and tropical climate to craft our aged rums. With naturally derived flavours from bright fruits to rich oak, our spirits capture the senses of Jamaican culture. With 275+ years of artisanal rum-making, Jamaica's oldest continuously operating distillery boasts vast aged rum stocks, showcasing deep expertise and enduring tradition. Appleton Estate contains a versatile collection of smooth, full-flavored aged expressions from our Appleton Estate Signature to our Appleton Estate 51-Year-old

3



CAMIKARA RUM

Camikara, India's 1st Pure Cane Juice Rum, is artfully crafted and matured in American oak barrels. Its name is derived from a Sanskrit term meaning 'liquid gold'—a fitting tribute to its rarity and richness. As India's first premium rum of its kind, Camikara honours the nation's storied tradition of rum-making and artisanal skill. A true testament to purity, it contains no added flavours, colours, spices or sweeteners, allowing the authentic character of cane juice to shine through. More than just a rum, Camikara is poised to redefine the category by becoming the first Indian rum to secure a gold medal at the IWSC Awards in 2023.



4.



RHUM SAINT JAMES

Celebrate 260 years of passion, tradition and excellence. Discover the legendary distillery of the French West Indies: Saint James, the world's No. 1 Agricole rum. Join us for a Ti' Punch and get ready for take-off! Santé!

6



MATUGGA RUM

Matugga produces a multi-award-winning range of rums crafted from scratch at its artisanal distillery in Scotland, enjoyed across the UK, Europe and North America. Rooted in Jamaica's rum-making traditions, inspired by East Africa's culture and flavours, and blended with Scotland's proud distilling heritage, Matugga creates some of the world's most adventurous rum expressions. Recognised with prestigious global honours, including an IWSC Outstanding Gold medal for its inaugural 3-year-old rum, Matugga also offers contract distilling and private rum cask ownership. Join us at our stand to raise a toast to a decade of distinction.

7



FOURSQUARE RUM DISTILLERY

Foursquare Rum Distillery is an award-winning, family-owned producer in Barbados, known for crafting exceptional, authentic rums. Master Distiller, Richard Seale is celebrated for his innovation and dedication to pure, flavourful rum, earning Foursquare 'Rum Producer of the Year' at the ISC Awards for ten consecutive years. Foursquare blends traditional twin-column and artisanal copper pot still methods to create rums that embody the true Barbadian style. At this year's RumFest, sample award-winning expressions like Doorly's and the latest Exceptional Cask Selection release, Convocation.

8



HOUSE OF RUM

House of Rum, exhibiting for the first time at Rumfest UK, is offering you the opportunity to taste some Rare & Fine Rums from our Multi Award Winning collection of Single Cask Rums. Try the Dominican Republic 2000 vintage from Oliver Y Oliver voted "Taste Master" - Best Rum in Competition at this year's Global Rum & Cachaca Masters and Double Gold winner at this year's ISC - International Spirits Challenge or try to the world's first Trilogy release and the oldest bottling in the world from the legendary Caroni distillery, a trio of 1997, 1998 & 1999 vintages. As well as 8 other single cask bottlings we have for you to try this weekend. All our expressions are the product of a single vintage and a single cask and are bottled in their purest form: undiluted at cask strength, no sugar for sweetness, no caramel for colour, and absolutely no additives. The true, purest essence of Rum. Take advantage of our show offer the Nicaragua 2004 vintage from the incredible Compañía Licorera de Nicaragua distillery, normal retail price £249 - Show offer £99!

10



PORT ROYAL PATTIES

The Jamaican Street Food favourite! Flaky and savoury pastry with meat or vegetable fillings. We have been making and baking authentic Jamaican patties in the UK for over 20 years Port Royal patties are developed using traditional recipes, using aromatic herbs and spices from the tropical island of their home. These fabulous patties have a golden, flaky pastry crust that crumbles in your mouth, with a delicious and balanced spiced filling that transports you to the vibrant and colourful streets of Jamaica. The perfect on-the-go food that goes perfectly with Rum! Enjoyed at any time of day!

13



WINDRUSH 1027

Windrush 1027 is inspired by the historic arrival of the Empire Windrush in 1948, carrying 1,027 passengers. Along with the flotilla that followed, those journeys brought a new heritage that shaped modern Britain. Rooted in Caribbean rum-making and reimagined through London's cultural mix, Windrush 1027 celebrates culture, community, and opportunity in every bottle. Our collection includes Classic Rum, Flavoured Spice Rum, and White Rum, each crafted to honour tradition while connecting with a new generation. Perfect for sipping neat, raising a glass with friends, or mixing into bold cocktails, Windrush 1027 brings the spirit of legacy into today's London and beyond.

14.



REIGN RUM

Reign is the world's first African luxury rum from Ghana. Created at our certified organic farm and distillery in the agricultural heartlands of the Asante Kingdom. Reign is a powerful recognition of African royalty, culture and values. From grass to glass we exist to empower the farmers, Distillers & consumers of our regal nectar. Experience Reign and not only try our three available SKUs, but this year, get your own bottle, exclusively available at Rumfest of our exclusive still-strength Diamond rum.

15



MOUNT GAY RUM

Mount Gay is the World's oldest running rum distillery, established in 1703. Founded and still located in the Parish of St Lucy, at the northernmost tip of Barbados, Mount Gay rums are crafted using pure, coral-filtered water from our well and the finest Barbadian and Caribbean molasses. Distilled in traditional double copper pot and copper column stills, Mount Gay rums are aged in a diverse selection of casks including American whiskey, Bourbon and Cognac. Celebrating over 320 years of heritage and expertise, the Mount Gay style comes from a fine balance between science, art and innovation. Created by Master Blender Trudiann Branker, first female Master Blender in Barbados, and aged under the influence of Barbados' tropical climate, our rums offer a rich and flavourful character. Mount Gay's range includes Eclipse, XO, Black Barrel, Silver and the newly released Single Estate Series, alongside the annual limited-edition Master Blender Collection. In addition to crafting the world's oldest rum, Mount Gay is committed to sustainable and transparent practices to realise our vision of environmental stewardship and carbon neutrality, from soil to sip.

17



RON DIPLOMÁTICO

Diplomático is one of the world's leading super premium rums renowned for its multi award-winning taste. Diplomático's signature smooth taste and outstanding balance has made it a reference and a favorite for spirit lovers all over the world. Above all else, the complexity of all our Diplomático rums are a result of an unrivalled array of distillation methods and blending mastery. All our rums are crafted by a team of passionate and expert blenders using over 60 different blending components that honor our rich heritage and traditions to produce superb Venezuelan rums.

19



V RUM

V Rum is a British premium rum crafted and distilled in Hampshire, uniting traditional methods with forward-thinking innovation. As one of just 5% of UK distilleries to produce rum entirely from raw ingredients, we take pride in our complete control of quality and flavour.

Our lineup includes a vibrant White Rum, a bold Overproof, and a flavourful Spiced Rum, all designed to perform equally well neat or in a cocktail. Furthermore our newly launched Ready-to-drink range delivers bar-quality serves on the go.

20



WORTHY PARK ESTATE

Worthy Park Estate is unlike any other Jamaican rum producer. As the island's only single-estate distillery, every step from cane cultivation to distillation and aging happens on site. This gives our rums unmatched transparency and integrity.

Distilled exclusively in traditional double retort copper pot stills, Worthy Park expressions deliver vibrant, structured flavor that stands apart! Beloved by bartenders and rum connoisseurs alike for their mixability yet sophisticated enough for neat sipping, our rums embody Jamaica's energy while carving a new space in the global rum conversation. Discover the Worthy Park Estate difference at UK RumFest.

21



ABM COCKTAILS

American Beverage Marketers (ABM) are the world's largest cocktail solution brand. With focus across both off trade (Master of Mixes & Agalima) and on trade (Finest Call & Re'al) channels. ABM scour the globe to source pure and authentic fruits to go into every solution. All products are made using all natural ingredients and have a 3 x month ambient shelf life once opened. ABM's range allows both professional and home bar tenders to craft premium quality cocktails every time.



At Master of Mixes, we pride ourselves on crafting the world's finest cocktail mixers. Scratch-quality cocktails at home -hassle-free cocktails, regardless of skill level. Fancy a Piña Colada with your favorite rum, at home?



The highest quality puree infused syrups, bursting with fresh fruit flavour. Crafted with mixologists and chefs in mind, Real Infused Exotics are a one-of-a-kind family of products that capture real fruit taste in a squeezable, pourable, and shelf stable container.

22



LA MAISON & VELIER

La Maison du Whisky in France and Velier in Italy have decided to join forces by creating a new joint-venture called La Maison & Velier. LM&V aims to create and highlight the exclusive bottlings, and also bring together their expertise to create and distribute new spirits and innovative products that will disrupt the current market. Founders Luca Gargano from Velier and Thierry Benitah from LMDW wish to share their know-how, their findings and their unique vision of fine spirits through their carefully curated portfolio of brands.

23



BARBADOS TOURIST ORGANISATION

Barbados, just 430 square kilometres, has left an out-sized mark on the world. It is the birthplace of Rihanna, cricket legend Sir Garfield Sobers, the grapefruit—and rum. Known for smoothness, balance, and tradition, Barbadian rum is celebrated globally. Its story began in the 1600s, when sugar cultivation transformed the island's fortunes, built on enslaved African labour. From molasses, workers created a potent spirit first called "kill-devil," later "rum." By the 18th century, it was a prized export. Today, rum remains central to Bajan culture, from the vibrant Crop Over festival to five working distilleries keeping tradition alive.

25



CTO & ST VINCENT

The Caribbean Tourism Organisation Chapter UK & Europe, representing destinations from the English, French, Spanish and Dutch Caribbean will be at Rumfest with St Vincent and the Grenadines to showcase the incredible rum tours, distilleries, and activities available in the Caribbean.

27

Outlier
DISTILLING COMPANY

OUTLIER DISTILLERY

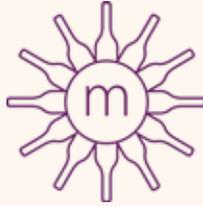
Outlier is an entirely analogue craft distillery on the

Isle of Man; a small and independent island nestled in the middle of the Irish Sea. As our name suggests, we're looking to do things a little differently from the mass market by producing

a range of outstanding locally sourced spirits and helping to create meaningful moments through our drinks and events. We're going to be sustainable and interesting, creating spirits of integrity using Manx ingredients whenever possible, including grain grown onsite at Ballakelly Farm where the Outlier Distilling Company is based...

out of an old milking shed. We might not always get it right, but we're going to have a damn good time trying things out

28



MANGROVE GLOBAL LIMITED

Mangrove Global offers a diverse and premium rum range that reflects strong provenance, artisanal production and innovative flavour profiles, from Martinique, Saint Lucia, and Mauritius, each with their own distinctive style. From Martinique, we carry Rhum Clément and Rhum J.M, both Agricole rums made from fresh sugar cane juice, offering white, aged, and single-cask expressions. In Saint Lucia Distillers, their lineup includes Chairman's Reserve (a blend of pot-still and column-still rums), Admiral Rodney (100% column-still), and Bounty Rum (molasses-based blends from St. Lucia Distillers), each reflecting age, body and character suited for both cocktails and sipping. From Mauritius we offer Arcane (exploring local terroir, distillation and creative profiles) and Beach House, a spiced/light fruit-and-spice rum range.

29



SPIRIT CARTEL
ENGLISH HARBOUR

English Harbour Rum is a premium Caribbean spirit from Antigua, renowned for its smooth, refined character and rich heritage. Produced by Antigua Distillery Limited, it's crafted using molasses fermented and distilled in copper stills, then aged in charred oak barrels under tropical conditions.

This process imparts deep flavours of vanilla, caramel, spice, and dried fruit. The flagship English Harbour 5-Year-Old is celebrated for its balance and complexity, while older expressions showcase remarkable depth and elegance. With roots dating back to the 1930s, English Harbour Rum embodies Antigua's maritime spirit and centuries-old rum-making tradition.

29



SPIRIT CARTEL
J.BALLY

J. Bally is a historic rum Agricole producer from Martinique, founded in 1917 by Jacques Bally. It crafts rum from freshly pressed sugarcane juice rather than molasses, embodying the traditional Martinique AOC style. Known for its distinctive pyramid-shaped bottles, J.Bally offers both unaged and aged rums celebrated for their complexity and balance. Its flavour profile reflects grassy, earthy cane notes with layers of tropical fruit, vanilla, oak, and spice in matured expressions. Combining craftsmanship, heritage, and terroir, J. Bally remains one of the most respected names in the world of Agricole rum.

29



SPIRIT CARTEL
SPIRITED UNION

Spirited Union is an Amsterdam-based rum brand pioneering the concept of Botanical Rum. It blends single-origin rums with natural botanicals like green coconut water, honeybush, and sugarcane to create vibrant, layered flavours that celebrate craftsmanship and sustainability. By partnering with producers who share its commitment to ethical sourcing and respect for nature, Spirited Union ensures quality and transparency in every bottle. The brand's mission is to unite the rich character of rum with the freshness of botanicals, offering a modern, flavourful, and conscious take on traditional rum-making.

30



KAKIRA RUM

The Kakira Distillery and Sugar Estate are located on the Equator on the shores of Lake Victoria in Uganda, East Africa. Founded in 1930, Kakira is a true grass-to-glass cane spirits producer that grows, processes, ferments, distils, tropically ages, blends and bottles all of its spirits on the estate using water from the source of the river Nile. Kakira is a family owned, carbon neutral spirits producer, investing in local communities and the environment, providing employee housing, schools and hospitals all powered by renewable energy generated on the sugar cane. Kakira. True African Spirit.

31

BONE
IDYLL

BONE IDYLL

Bone Idyll are independent distillers from Kingston-Upon-Thames; all bartenders by trade started making spirits in the basement of a restaurant. Super excited to be at Rum Fest Showcasing two rum. The first being their Aged Rum blend, a beautifully balanced mix of Barbados, Guyana and Dominican Republic rums.

The second rum goes a bit rogue; taking that aged blend and redistilling it with Banana, Scotch Bonnet Chili and Lime Leaf to create a flavourful botanical rum without the heat.

32



nusa caña

NUSA CAÑA RUM

Nusa Caña Rum brings the bold spirit of Indonesia's forgotten rum back to life, weaving the duality of tradition and adventure—where the past inspires your journey, and the unseen ignites your next bold move. With a blend that's designed for today's taste,

Nusa Caña weaves the ancient with the modern, keeping the spirit of the past alive in today's adventures. Whether on the rocks or in cocktails, Nusa

Caña Rum is a unique, unmistakable flavour that respects its roots while making new memories.

33



HaLong Rum

The Spirit of Vietnam

HALONG RUM

(TAKTA GLOBAL TRADING COMPANY LIMITED)

HaLong Rum is a unique, provenance-driven expression of Vietnam — the country's first truly authentic premium rum. Crafted from three cultivars of sugarcane grown in the fertile soils of Thach Thành, it is distilled exclusively from fresh sugarcane juice, ensuring vibrant character and purity.

An extra-long fermentation brings depth and richness,

before the rum rests in traditional clay pots to soften and harmonize. Aged under Vietnam's subtropical and maritime climate, HaLong Rum develops layers of complexity through a wide selection of barrels, including rare indigenous mango wood, delivering flavours found nowhere else.

For the spiced rum, fresh Vietnamese ingredients are infused, celebrating the country's culinary heritage. With no added sugar, flavouring, or additives, every bottle reflects uncompromising authenticity. Produced 100% in Vietnam at a new state-of-the-art distillery,

HaLong Rum is crafted and bottled by a passionate young team of 20 local talents, dedicated to showcasing Vietnam to the world.

34

JOLLY'S
CORNWALL-1896

JOLLY'S DRINKS

Jolly's Drinks is a proudly Cornish soft drinks company with a rich heritage dating back to 1896. Best known for our signature ginger beer with a warming kick, we also create a wide range of refreshing flavours crafted with care and character. Rooted in tradition but always looking forward, we combine over a century of expertise with a passion for quality to bring you distinctive, thirst-quenching drinks. Whether you're enjoying a classic favourite or discovering something new, Jolly's has a flavour for every occasion.

35

HAWKSBILL
CARIBBEAN
SPICED RUM



BRIGHT DRINKS

Pampero Rum: The untamed essence of Venezuela. Pampero was founded in Caracas in 1938, immediately embodying the free spirit of Venezuela. Produced in a region with ideal climatic conditions, cutting-edge distillation processes, and expert aging, it gives birth to a rum with a unique and unmistakable taste. Passion for craftsmanship, authenticity, and the fearless spirit are the founding values of the brand, the same values that inspire the "lanero", the legendary Venezuelan cowboy who is the symbol and inspiration for the brand. Each Pampero reference is an authentic expression of the region, guaranteed by the Denomination of Origin, a seal reserved only for rums that comply with the national regulations. Hawksbill Caribbean Spiced Rum: Born of the Leeward islands of the Caribbean, inspired by the laid-back vibes of the beach rum shacks, Hawksbill Rum is crafted from molasses-based aged rums and blended with flavour-rich parts of waste tropical fruit - banana peel, mango skin and With an ABV of 37.5% and a bold, spiced profile, it's a versatile pour that's already earned multiple gold medals. Designed with sustainability at its core, Hawksbill is packaged in fully recycled glass bottles, uses sugarcane fibre labels, waste cork, waste fruit and makes regular donations to turtle conservation through its partnership with SEE Turtles.org

36

**GREEN
ISLAND**

- RUM -



GREEN ISLAND

Savour the Essence of Mauritius with Our Authentic Rums Discover a curated collection of 100% genuine Mauritian rums, masterfully distilled in Mauritius from rich molasses and pure sugarcane juice, 'Agricole' style. Our award-winning rums offer a vibrant spectrum - from crisp white to deep, dark, from aged to spiced, with flavours that range from vanilla to mandarin, and much more. Explore everything from premium to super-premium selections, starting with the intriguing Green Island Spice, a rum cloaked in mystery. Don't miss our Multi Award-Winning Tilambic XS Aged Overproof 151, celebrated for its bold, fiery character. Also, enjoy the elegance of Labourdonnais Distillery's premium rums and their exquisite natural fruit and spice liqueurs, as well as Chamarel Estate's Premium Agricole Rums. Making their debut at this year's show will be the full range of the award winning El Supremo Rums from Paraguay. Join us and discover some exquisite rums like never before and elevate your rum journey with these exceptional creations.

37



REY DEL ISTMO

Rey del Istmo is a new premium rum brand rooted in Panama's rich distilling heritage. Produced at the country's oldest distillery, Varela Hermanos, it embodies craftsmanship, authenticity, and a commitment to quality. The inaugural release is a 10-Year-Old single estate rum, distilled in 2013 from hand-harvested sugar cane and matured for a decade in American oak casks. Smooth, complex, and elegantly presented in an art deco-inspired bottle, it marks the beginning of a brand dedicated to showcasing the finest expressions of Panamanian rum."

38



CARIB LARGER

THE FUN NEVER STOPS!

Suppose it were possible to bottle the fun-loving, playful, and passionate approach to quintessentially Caribbean life. In that case, you will discover Carib Lager, a full-bodied golden brew that bursts to life with every pour. A rich combination of flavour and aromatics blends perfectly to create a unique balance between malt and hops, sweet and bitter. Carib Beer is the undeniable brew of the Caribbean, the world's most exciting playground.

39



CHINOLA FRESH FRUIT LIQUEURS

CHINOLA® Fresh Fruit Liqueurs is an award-winning, handcrafted fresh fruit liqueur brand, proudly made farm-to-bottle in the Dominican Republic. Using a unique blend and proprietary formulation, our created three vibrant liqueurs: Passion Fruit, Mango, and Pineapple are celebrated for their exceptional taste and versatility. Whether mixed with a base spirit, wine, or sparkling water, CHINOLA brings a refreshing, tropical twist to any cocktail.

4.0



EL DORADO RUM

Created on the banks of Demerara, our smooth and uniquely complex El Dorado aged rums represent over 300 years of Caribbean rum crafting. Faithfully continuing to use our original wooden heritage stills, we are masters in skilfully coaxing out rich & diverse characters from within the spirit.

4.1



RON ABUELO

Ron Abuelo is a premium Panamanian rum crafted by Varela Hermanos, a family-owned distillery with over a century of expertise. Produced “from cane to bottle” using estate-grown sugarcane and a unique combination of column and pot still distillation, Ron Abuelo embodies tradition, craftsmanship, and authenticity. The rums are patiently aged in oak barrels under Panama’s tropical climate, delivering depth, smoothness, and character. With a portfolio ranging from light and versatile expressions to complex aged reserves, Ron Abuelo proudly represents the heritage, passion, and spirit of Panama worldwide.

4.2



PARAGON BRANDS

Paragon Brands are proud to represent Naud Distillery, Pusser’s Rum, Anne Bonny and Caleno Drinks at this year’s UK Rum Fest. Naud Distillery produces refined aged and spiced rums, crafted with French expertise. Anne Bonny Spiced Rum offers a smooth balance of Caribbean-inspired spice and character. Pusser’s Navy Rum, still made to the original Admiralty recipe, represents authentic naval tradition. Caleno is a female-founded, B-Corp range of tropical alcohol-free spirits designed to bring joy to not drinking and inspired by Columbian flavours.

4.5



THE CURATIST (TRADE DAY ONLY)

Every Curatist Edition begins with discovery. We have selected distinctive aged Panamanian rums, spirits shaped by time, wood, and place. We blend these rare finds with our own expertly crafted The Curatist rums, creating a sugarcane and molasses rum that reflects balance and precision. The rum edition is finished in cognac casks imparting a final layer of complexity and elevating this edition into something truly original.”

4.6



CANTINI VENTRO (TRADE DAY ONLY)

Cantini Vetro is an Italian company based in Certaldo (Florence), active in the glass industry for over 70 years and specialised in producing exclusive, modern, and high-quality bottle designs. With more than 600 models and over 900 references—renewed every year with 65+ new designs—we offer a constantly evolving range. Thanks to our in-house design team, we guide you through every step—from concept and 3D models to prototypes and final glass—crafting unique bottles that not only elevate your identity but also become powerful marketing tools, boosting market visibility and enhancing brand recognition.”

4.7



DOREEN'S JAMAICAN HOMEMADE RUM CAKES

Doreen's Jamaican Homemade Rum Cakes is a Black-owned, East London bakery founded by Jackie and inspired by her mum Doreen's treasured family recipes. Specialising in rich Jamaican rum cakes—classic, vegan, and gluten-free—each cake is handmade with authentic Caribbean rums and premium ingredients. Find us at leading London markets and Black culture events or order online for UK-wide delivery. Enjoy the true taste of Jamaica in every slice, and discover why we're London's go-to for real rum cake

4.8



DON PAPA
(TRADE DAY ONLY)

Don Papa is a beautifully moreish premium rum brand based on the island of Negros, in the Philippines, known locally as Sugarlandia. Created on the fertile foothills of the active volcano Mt Kanlaon; it is a lush, fertile land in which sugarcane thrives. Sugarlandia is the spiritual home of Don Papa. The brand draws inspiration from Papa Isio, the legendary revolutionary leader who helped liberate the land in the late 19th century. Launched in 2012, Don Papa is a beautifully moreish liquid, as delightful to hold in your hands and pour as it is to sip.

4.8



JSR SPIRITS

JSR SPIRITS is a new wave Caribbean-inspired rum brand, blending tradition with rebellion. Our two signature expressions, Rebel and Revolt, celebrate bold flavours and cultural pride. Crafted with smooth, versatile character, they're perfect for sipping neat, mixing in cocktails, or bringing a twist to classic serves. Each bottle reflects a story of heritage, resilience, and modern creativity—designed for those who enjoy rum with attitude. Join the movement, choose your side: Team Rebel or Team Revolt.

4.9



WEST GROVE RUM PUNCH

West Grove Rum Punch is tradition bottled with style. Born from a secret family recipe and the heart of Caribbean culture, it blends top shelf rum with fresh tropical juices for a smooth, sun-soaked flavour at a bold 30% ABV ready-to-drink strength. Each elegant glass bottle, dressed in vintage inspired labels is as eye-catching as it is delicious making it a must-have for rum lovers and collectors. Raise a glass, taste the legacy and see why West Grove Rum Punch isn't just a drink - it's a Caribbean classic that stands the test of time.

50



KROMANTI RUM

Kromanti Rum is an award-winning libation, honouring the true spirit of Island life with its authentic mix of Caribbean fruits, herbs and spices. The company is run by father-daughter duo Cashain and Danielle. They are passionate about storytelling, and have found that the story of rum is steeped in ancestral memory. Firstly, a Tamarind spiced rum infused with nutmeg, cinnamon, and tamarind! Equal parts fruity and tangy, it makes for an incredibly smooth botanical. The newest addition to the Kromanti family is our plantain-infused rum. The plantain is naturally and laboriously infused via dehydration for maximum flavour. It is semi ripe, resulting in beautifully smooth and balanced rum. The base has a blend of two year old and three year-old Venezuelan rums, along with a sugar cane juice rum from Dominican Republic which is responsible for some grassier, lighter notes.

51



EXOTIC TRAMP

Rum enthusiast and Chef Owner, Sian Petter, started Exotic Tramp eight years ago and is renowned for creating exceptional cocktail chocolates using the finest quality ingredients. Sian is passionate about every step of the chocolate making process, from supporting the farmers who grow the cacao through to the newly sourced eco-packaging. No preservatives or additives are used, and flavour, whether complementing or contrasting key notes in the spirit, is a skill which Sian has perfected.

www.exotictramp.co.uk

exotictramp@msn.com

53



DROPWORKS

DropWorks: Created for bars, Crafted in Britain. Career bartender Lewis Hayes found his highest quality rums were too exclusive to be played around with in cocktails, limiting guests from discovering the possibilities of his favourite spirit, sparking the idea of DropWorks; a quality rum, made for mixing. DropWorks Distillery was custom-built to craft quality rum in the heart of Britain; Nottinghamshire. Using bespoke copper stills, innovative production features and sustainable practices, DropWorks is now the largest rum distillery in Europe, proudly blending tradition with innovation in pursuit of excellence, creating rums that have already won 29 awards.

54



NINEFOLD RUM DISTILLERY

Ninefold Rum Distillery is the first and only dedicated rum distillery in the South of Scotland, operating since 2019. We make multi award-winning single rums from scratch in a converted cattle byre on the 460 year old Dormont Estate, in Dumfries and Galloway. Inspired by the natural beauty and heritage of the estate, we do everything from fermentation to maturation on site, double pot distilling small batches of just a few hundred bottles of authentic unaged, spiced and cask aged Scottish rums.

55

BOLLEY RUM

BOLLEY RUM

Born in 2020 amidst a worldwide pandemic, in the small countryside village of Kibworth, Leicestershire, Bolley Brewing & Distillation set out with one aim: to change the world of rum forever. We craft premium small batches with passion and precision, our rums blend tradition with innovation, delivering bold, distinctive spirits that refuse to follow the ordinary. From our smooth White Rum and deep Dark Rum, to adventurous expressions like Signature Spiced, Coffee, Jalapeño, and the fearless Absinthe Rum, every bottle embodies character, quality, and creativity. This is more than rum - it's a revolution.

56



REVIVAL RUM

Revival Rum commenced distilling in 2022. All fermentation occurs on-site, and we use a Jamaican-style copper double retort still. This year we are fermenting for over 60 days to produce more esters. Subsequently rum is laid down in our dunnage warehouse using a selection of casks. To date, we have released an award-winning unaged rum, a spiced rum, a honey & anise rum and now our first aged rum to appear at the UKRumfest.

VISITOR INFORMATION

WHERE ARE THE TOILETS?

There are toilets in the main foyer towards the back of the building.

WHERE IS THE FIRST AID? There are qualified First Aiders in the building. Please advise one of the organisers (RUM STAFF) if you need First Aid Help and you will be taken to the allocated office.

WHERE CAN I GET SOME WATER?

There are water coolers positioned in the foyer and at the water point in the main hall. Please ensure that you refill your water bottles using these water coolers – as many times you need.

WHERE IS THE FOOD SERVED?

This year we have one Caribbean caterer offering a selection of Rotis and other tasty tropical delights on both show days. Please make your way to the their food stall for your lunch, late breakfast or just a nibble in between drinks. There will also be Caribbean patties sold throughout the day by Port Royal. There may also be a 3 course lunch available on the 1st floor – please ask at reception for more info.

WHERE IS THE EXIT?

The exit is the same door that you used to enter the exhibition. During the show opening hours this will be the only exit available to visitors. At the end of the show you will be able to use the other doors.

WHAT ARE THE OPENING & CLOSING TIMES?

The exhibition opens to the public at 12pm (11am early entrants) and closes at 5pm on both days with last pours at 4.40pm.

WHERE IS THE LOST PROPERTY?

All lost property will be kept with the cloakroom staff. Due to the nature of the show, it is best to allow until the end of the show to recover your lost property.

WHERE IS THE CLOAKROOM?

The Cloakroom is located outside of the main exhibition hall in the foyer.

WHERE CAN I PURCHASE RUM I HAVE TASTED AT THE SHOW?

You can purchase Rum at the Rum Shop (The Whisky Exchange) situated by the main entrance to the show. You will be given a receipt and you may only collect the bottles of Rum on departure from the show. If in doubt please ask a member of staff. Please keep all receipts safe, as you will not be able to recover your purchases without one.

WHERE CAN I PURCHASE SUN-DAY'S TICKET?

You can purchase tickets online via [Eventbrite.co.uk](https://www.eventbrite.co.uk)

WHERE CAN I SMOKE? You must not smoke in any part of the building. If you wish to smoke please use the exit from the hall and exit the venue, You will be allowed back in if you have the correct wristband and only if the show is still open. You will not be able to take drinks outside with you.

AND REMEMBER ... Please enjoy the rum and soak up the atmosphere responsibly. The organisers and all exhibitors reserve the right to refuse to serve alcohol to anyone exhibiting signs of drunkenness. They also reserve the right to remove you from the building and you may be refused re-admittance.

As a responsible member of the UK alcoholic beverage industry we recognise that alcohol misuse, however it happens, can cause social, medical or personal problems, especially if it occurs on a regular basis. For this reason we are committed to ensuring our brands are marketed and advertised responsibly. Our marketing activities observe advertising and promotional codes of practice and we also apply these standards to new media opportunities. All our advertising depicts moderate and responsible drinking and in no way encourages excessive or irresponsible consumption.



A LITTLE ¹⁷⁷
HAPPINESS

THE AFTER
Rum
FEST 2025

TRAILER HAPPINESS, 177 PORTOBELLO ROAD, LONDON W11 2DY

RUMFEST OPENING AFTERPARTY WITH EL DORADO RUM
DJS, RUM TASTING AND COCKTAIL SPECIALS ALL NIGHT
6PM - 1AM SATURDAY 11th OCTOBER



*SAINT
JAMES*
PURE CANNE DEPUIS 1765

RUMFEST BAR TAKEOVER WITH SAINT JAMES
AURORA (ATHENS), KAONA ROOM (MIAMI), LAKI KANE (LONDON)
6PM - 1AM SUNDAY 12th OCTOBER

DIPLOMATICO RUM BLENDING MASTERCLASS
WITH MAESTRO NELSON HERNANDEZ IN A LITTLE HAPPINESS
6PM - 9PM MONDAY 13th OCTOBER



DIPLOMATICO

RUM



RUMFEST CLOSING AFTERPARTY WITH EL DORADO RUM
DJS, RUM TASTING AND COCKTAIL SPECIALS ALL NIGHT
6PM - 1AM MONDAY 13th OCTOBER